

Thank you for volunteering for Ride the Drive 2021!

RIDE^{THE}
DRIVE



presented by Madison Parks

Sunday, June 6, 2021

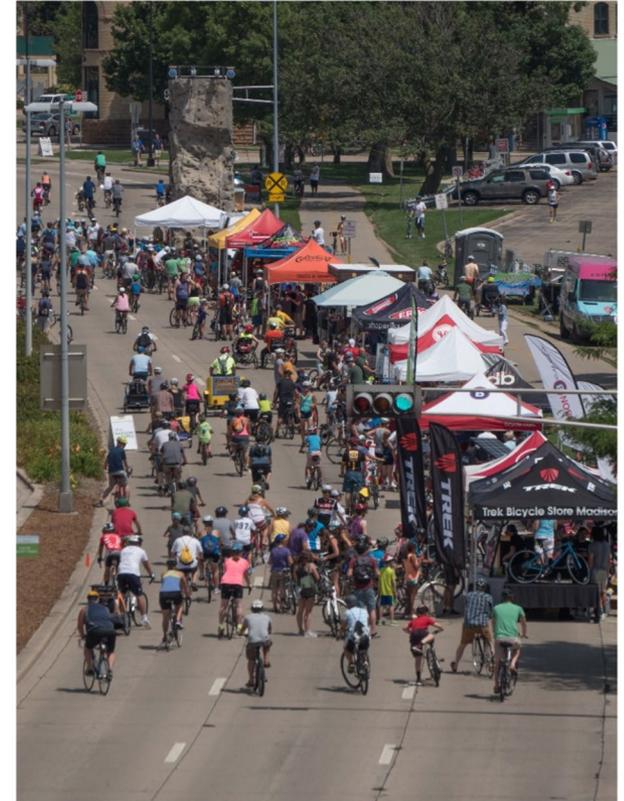
Kennedy Park | Marlborough Park | Warner Park | Wingra Park

RideTheDrive.com

What is Ride the Drive?

Ride the Drive began in 2009 and is a celebration of Madison's commitment to a healthy, active lifestyle.

From inception through 2016, this event focused on closing streets and providing entertainment, food and activities. From 2017 - 2019, the tradition focused on three downtown area parks - Brittingham, Olin and Law each offering food, fun and entertainment for all.



What's New for 2021

- ▶ **Why four parks?** As a COVID safety precaution, we've made several significant adjustments to this year's RTD. To help disperse participation and to better control crowds, this year's Ride the Drive will have four simultaneous neighborhood events with limited park activities.
- ▶ **Why my neighborhood?** The parks and routes were selected through thoughtful and careful planning working with the City's Traffic Engineering Division. Considerations were made for road construction, availability of parks, and bringing a positive event to multiple neighborhoods.



Goals of Ride the Drive

- ▶ Provide a safe and fun event for all ages.
- ▶ Provide four simultaneous events promoting friendship and fellowship with your neighbors.
- ▶ Promote cycling, walking, and other modes of mobility other than automobiles.
- ▶ Encourage a healthy, active lifestyle



Volunteer Perks!

- ✓ Neighborhood engagement
- ✓ Spending a couple hours in the fresh air and outdoors
- ✓ Seeing hundreds of happy people...from a distance!
- ✓ Coveted Ride the Drive 2021 t-shirt
- ✓ Snacks and refreshments provided for volunteers at each park.
- ✓ Sunscreen and bug spray available.
- ✓ PowerPoint is available online [RideTheDrive.com](https://www.RideTheDrive.com)



Volunteer Positions

▶ Setup Crew

- ▶ Arrives first, and assists in set up of tents, tables, chairs, signs and get the park ready for the event. Cleanup park and along the route.

▶ Bike Ambassadors

- ▶ Use own bike, helmet, and cell phone during your shift to provide mobile support within your assigned area and along the route.
- ▶ Ensure the event is running smoothly and safely.
- ▶ Provide snacks and safety vests to intersection guides. Distribute promo flags.

▶ Information Station & T-Shirt Sales

- ▶ Handout maps, answer questions, sell t-shirts and count correct change.

▶ Intersection Guides

- ▶ Handout info, answer questions, and ensure safety.

▶ Cleanup Crew

- ▶ Assist staff in breaking down equipment and loading trucks.
- ▶ Must be able to lift at least 50 lbs.
- ▶ Cleanup any trash in park and along route. Remove “No Parking” signs along route.

Setup Crew

- ▶ Check in with Parks staff at your assigned park for instructions, your RTD tee, safety vest and name tag.
- ▶ Setup begins at 7:30 am, City trucks drop off equipment at each park.
- ▶ Roads are closed beginning at 8:00am
- ▶ Tent set up involves assembling the tent and adding four sand bags to each of the tent legs. Extra sand bags will be available at each park.
- ▶ Check trash cans at park. Ensure each are lined with trash bags.
- ▶ Place motivational RTD yard signs.
- ▶ Barricades should be set up as needed.
- ▶ Make sure the route is ready for the start of the event at 9:00 am.
- ▶ Check with staff for other duties that may need to be completed.



Bike Ambassadors

- ▶ Check in with Parks staff at your assigned park for instructions, your RTD tee, safety vest and name tag.
- ▶ Leave your cell phone number with Parks staff at your park location.
- ▶ Provide *mobile support* using your bike along the route.
- ▶ Bike the route to ensure everything is running smoothly and participants are safe and traveling in route direction.
- ▶ Call 911 in the event of emergency.
- ▶ Supply Intersection Guides with safety vests and offer assistance, snacks & water.
- ▶ Check all barricades: ensure placement & move as necessary for participants safety.
- ▶ Clear debris and other trash from the route.
- ▶ Check in with Parks staff and assist as needed.
- ▶ 12:30 pm: Begin advising remaining participants route will reopen to vehicle traffic at 1pm.
- ▶ 1:00 – 2:15 pm: Advise any remaining participants streets are reopening. All streets reopen no later than 2pm.
- ▶ Communicate with Parks staff at the park when your area is secure.

Info Station & T-Shirt Sales

- ▶ Check in with Parks staff at your assigned park for instructions, your RTD tee and name tag.
- ▶ Check in volunteers and provide each with comp t-shirt - one per.
- ▶ Answer questions from Ride the Drive participants.
- ▶ Handout day-of-event maps and other park promotional materials
- ▶ Each information station will have a master list of all the volunteers assigned to your area and their duties.
- ▶ Empty trash cans and replace with trash bags.
- ▶ First-aid and supplies are located at the Info station
- ▶ Assist with set up if you are signed up for an early shift. Set up the information station tent, table, and chairs.



Intersection Guides

- ▶ Check in with Parks staff at your assigned park for instructions, your RTD tee, safety vest, and name tag.
- ▶ Familiarize yourself with your intersection and route.
- ▶ Ensure participants are traveling in route direction.
- ▶ Assist police officers, who are directing traffic by answering participants event questions.
- ▶ Direct cars that come to your intersection to an alternate route.
- ▶ Move barricades at your intersection, as directed by City staff.
- ▶ Bring a your own chair and/or sun umbrella.
- ▶ Don't forget to SMILE!



Cleanup Crew

- ▶ Check in with Parks staff at your assigned park for instructions, your RTD tee, safety vest and name tag.
- ▶ Grab a trash bag and pickers to pick up trash in park and along entire route.
- ▶ Empty trash cans and remove trash bags.
- ▶ Breakdown equipment, including tents, tables and chairs. Load trucks and trailers with equipment.
- ▶ Remove motivational and “No Parking” along entire route.
- ▶ Must be able to lift at least 50 lbs.



T-Shirt Sizes & Prices



2021 T-Shirts \$10

Adult Sizes S - XXXXL

Cash or check ONLY made payable to City Treasurer

Contacts

- ▶ EMERGENCY
CALL 911
- ▶ Kennedy Park
Wendy Moran (608) 213-0263
- ▶ Marlborough Park
Kelly Post (608) 577-9416
- ▶ Warner Park
Jamie Pratt (608) 206-4818
- ▶ Warner Park Boat Launch
Terrence Thompson (803) 389-2907
- ▶ Wingra Park
Lisa Lang (612) 965-7709

- ▶ Event Coordinator
Tracey Hartley, Recreation Services Coordinator
(608) 209-7980

- ▶ Media Contact
Ann Shea, Parks Public Information Officer
(608) 444-4014

- ▶ Website
RideTheDrive.com

QUESTIONS - PLEASE ASK

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