



East Side Water Supply Learning and Listening Event Pre-Event Survey – June 2011

1. How did you learn about the event?

(Check all that apply)

- Mailer from the Water Utility
- Email from my alder (Name) _____
- Email from my Neighborhood Association (Name) _____
- Newspaper article (Please Specify) _____
- Internet (What site?) _____
- Radio mention (Please Specify) _____
- TV mention Please Specify) _____
- Word of mouth
- Other (please specify): _____

2. Why did you decide to attend? (Check all that apply)

- I am concerned about the quality of my drinking water.
- I am concerned about the cost of my water.
- I've heard about problems with some of our wells and want to see what the Water Utility is going to do about it.
- I think water conservation is important.
- I'm interested in water supply issues in general.
- I want to express my opinions on east side water supply issues.
- A friend or relative urged me to attend.
- Other (please specify): _____

3. What would make this learning and listening event worth your while?

- I get answers to my questions about water quality.
- I learn more about how Madison Water Utility provides water.
- I am confident that the Water Utility and the citizen advisory panel (CAP) for the East Side Water Supply project have heard and seriously consider my ideas, comments, and concerns.
- Other (please specify): _____

THANKS FOR SHARING YOUR TIME