



Captain's Corner

by Captain Tom Snyder

The East District is growing! Beginning in February, the area of Madison serviced by the East Police District will increase. This was due in part to space constraints faced by personnel assigned to the North Police District located on Londonderry Road. The change means that the East District has "annexed" the area north of Lien Road and east of E. Washington Avenue extending towards Sun Prairie. This area includes the East Towne Mall. Even though the East District will assume more geographic territory and population, we have also increased staff assigned to our district with the addition of one sergeant, one detective, and six officers.



Captain Tom Snyder

Earlier this summer, we asked our readers to complete a neighborhood survey. This annual survey allows us to obtain residents thoughts regarding neighborhood safety and concerns, as well as opinions about the quality of police service and priorities. Attached below is a link that posts survey results. As expected, speeding vehicles in most neighborhoods are the number one problem residents point out. This is consistent with past surveys. It is also evident that for the most part, residents feel safe in their neighborhoods.

http://www.surveymonkey.com/sr.aspx?sm=9aoi2OfqTDjQKK1hd1vUvPGY5j69Pie1rkttorUBF6o_3d

MPD Adult School Crossing Guards

With snowfall and bitter cold temperatures here, there has never been a better time to show appreciation for our MPD adult school crossing guards. The State of Wisconsin believes this as well and recently the week of January 10-14, 2011 was declared "Adult School Crossing Guard Appreciation Week." This was a way to thank crossing guards who devote a couple hours each day in order to keep our children safe.

The Adult School Crossing Guard program continues to play an important role in meeting the Madison Police Department's primary goal of providing public safety. Our mission is to safely cross school-aged children at designated school crossings which have been deemed hazardous at those times that children are going to or from school. This

is accomplished through the use of more than 55 qualified, well-trained, and very dependable staff. (We know – we all have our favorite crossing guard!)



Do you know what to do when approaching a school crossing guard? Slow down; approach cautiously as children may be at or near the crossing. If a crossing guard raises their stop sign to stop traffic, stop at least 10 feet back from the guard and remain stopped until the children and the crossing guard have reached the curb. Everyone can do their part by slowing down in school zones, putting cell phones away while driving or simply by sharing a friendly wave and a smile.

Please take the opportunity to visit the new and improved Madison Police website at www.madisonpolice.com. A great deal of effort has gone into making this a more user friendly and informative site. You may want to visit the "East District" section. Here you will find a map of our district which shows which of our Community Policing Officers are responsible for the areas in which you live and work.

Winter Driving Tips

By Off. Mary Ann Thurber

March 21 is the calendar end of winter but we in Wisconsin know winter lasts as long as it wants. Here are a few simple seasonal reminders:



Off. Mary Ann Thurber

CAR: fill your gas tank sooner rather than later regardless of the 1 cent/gallon you might save. Top off your windshield wiper- fluid instead of tailgating to get the road spray to “wash” your windows, make sure your wipers are in good shape. Wash your head and tail lights, clear your ENTIRE vehicle of snow and ice—not just a 6” circle to peer out of. Please, don’t let your car idle unattended . . . particularly in an attached garage!

EMERGENCY EQUIPMENT: carry a charged cell phone, and keep warm clothing or a blanket in your car. Carry a shovel, sand, a window scraper, a flashlight and learn how to use your jumper cables and road flares.

ROUTE: know where you’re going and let someone else know too. Always check for road closures and travel advisories and consider staying home or public transportation, follow parking regulations.

SUV’S AND TRUCKS: 4-wheel drive vehicles are subject to the same laws of physics as 2-wheel drive vehicles: speed and weight of vehicle and road conditions will dictate the stopping distance.

SPEED/BRAKING: the greater the speed; the greater the stopping distance so avoid using cruise-control on snowy/icy roads. If your vehicle does not have anti-lock brakes (ABS) you should pump the brakes without locking them up to enhance your braking. If you skid, look where you want your vehicle to go and steer in that direction.

DRIVING: go slow and don’t outdrive your vehicle or abilities as a driver. Give yourself more time than you think you will need to travel and allow greater distances between you and the vehicle ahead of you. Most important - never, never drive when tired, or if impaired by drugs/medication or alcohol.

STATE LAW

**MOVE OVER OR SLOW
DOWN FOR STOPPED
EMERGENCY VEHICLES**

Identity Theft: How to Protect You and Your Money

By Lt. Wayne Strong



Lt. Wayne Strong

Each year millions of Americans are victimized by identity theft. According to the Javelin Strategy & Research Center, nearly 10 million Americans were victims in 2008 and the number is growing exponentially every year. Identity theft occurs when someone uses your name, date of birth or social security number to commit a fraud. With the obtainment of this information, a person can open up new bank and credit card accounts. There are an astronomical number of horror stories about people who have had their lives ruined as a result of identity theft and thieves will employ any number of methods and tactics to obtain your personal information. Recently in the East District, an officer took a report of an attempted identity theft which involved someone trying to obtain the person’s social security number via the telephone. Fortunately, she did not provide the information and contacted the police immediately. Unfortunately, there are many people who fall for these scams and unwittingly give out information that can be used to steal their identities for fraudulent purposes. This is just one of many ways thieves can obtain your personal information.

Thieves have also been known to go through trash and obtain discarded sensitive information as well. It is highly recommended that you purchase a shredder of good quality and shred all documents that have your personal, credit card or banking information, etc. In the event that you do fall victim to identity theft there are several steps that you should take immediately to protect yourself from further harm. Be sure to keep records of all correspondence with government agencies and creditors. Notify all creditors and financial institutions by phone and in writing that someone has used your name and account information without authorization from you. Notify your local law enforcement agency immediately and report the crime to the Federal Trade Commission as well. You will then want to contact the fraud unit of the three national credit agencies. If your social security number was used, you will want to contact the Social Security Administration.

Other great resources on identity theft include the Wisconsin Office of Privacy Protection website. If you do not have access to a computer, you can contact the office hotline at 1-800-422-7128. Also, the Madison Police Department has identity theft brochures that can be obtained in the East District lobby.

Neighborhood News

A “TIMEBANK” store is coming to Cottage Grove Road. Residents can learn more about this service exchange organization at Kennedy School’s PTA meeting on Tuesday, February 8 starting at 6 pm. The free information presentation will be provided by Gary Messinger and will take place at the Kennedy Elementary Library. TIMEBANK is an international organization that provides a system of ‘banking’ your community services TO others in exchange for hours of service FROM others.


For example . . . perhaps you could use some help having someone shoveling your walks this winter or could use help with a plumbing project. These services could be available to you free of charge in exchange for your services ‘banked’ into the TIMEBANK system (e.g., perhaps you could dog sit for someone or help someone with a computer need). The exchange possibilities are endless and everything is free! For more information, contact Gary Messinger at 434-7730 or gary@danecountytimebank.org.

A SPECIAL ANNOUNCEMENT FROM FAMILY ENHANCEMENT


As of January 1, 2011, The Exchange Center for the Prevention of Child Abuse, Family Enhancement, Family Centers, and Respite Center have merged to become **Center for Families**.

This merger is a great opportunity as it allows further integration of programs, staff, and budget to meet Dane County’s evolving needs to support parents in their efforts to nurture, protect, and teach their children. The Center for Families programs will continue as you know them: The Fun Zone - Play & Learn, CORE, Neighborhood Parent Aide, Parent’s Place, Parents and Children Together, Respite Center, and Welcome Baby.

For more information, please contact Mike Kenitz, Co-Director, at 729-1160 or email mikek@centerforfamilies.org.



Safety tips for identifying service providers and solicitors



Most major service providers such as utility workers, telephone, and cable or satellite television employees can be readily identified by several means:

- Uniforms
- Markings on their vehicle
- Individually issued photo identification cards

Residents will generally have requested service from these providers and should be expecting the service call.

Solicitors in the City of Madison must carry a permit issued by the city pursuant to Madison General Ordinances 9.14. The permit must be displayed upon request. Below is a sample of a city issued permit:


CITY OF MADISON NOT TRANSFERABLE


LICENSE

License For	License Number	Page	Date Issued	Expiration Date
SOLICITOR	00000	1 of 1	6/13/2007	6/30/2008

PURSUANT TO SECTION 9.14 OF THE MADISON GENERAL ORDINANCES.

JANE DOE
123 WEST MAIN ST.
MADISON, WI 53703





Mayor
Michael W. Fitzgerald
City

** POST IN CONSPICUOUS PLACE **
*** SUBJECT TO ITEMS BELOW ***

Before you allow an unexpected visitor into your home:

- Request a photo identification card
- Call the service provider to confirm the legitimacy of the service visit

If you are still in doubt after following these guidelines, dial 911 and request the Madison Police Department to respond.

Darbo / Worthington Neighborhood Update

by Off. David Meinert

Hello! I am Officer Dave Meinert. In October of 2009, I transferred to the East Police district and became a member of the East Community Policing Team (ECPT). One of the many duties of the position included becoming a liaison officer to the Worthington Park Neighborhood. After working in the neighborhood for several months, I observed that this is an area that faces many challenges; some of which are linked to youth failing to make productive use of free time. After several months of making various types of contacts with youth in the neighborhood, the question was asked, "What proactive stance can we take outside of making arrests to influence positive behavior?" In June 2010, I attended the National Project Safe Neighborhood Conference. Attending this conference made me realize the invaluable role that after school programs play in creating safer neighborhoods. Findings from several studies that support this concept include:

- Teens who do not participate in afterschool programs are nearly three times more likely to skip classes or use marijuana or other drugs; they are also more likely to drink alcohol, smoke cigarettes and engage in sexual activity. (YMCA of the USA, March 2001)
- Monday through Friday, between 3-6 p.m. (referred to by law enforcement officials as a "danger zone") is the prime time for violent juvenile crime; this is also the time period during which kids are most likely to become victims of violent crime, be involved in a multitude of different kinds of accidents, experiment with drugs or alcohol, and become pregnant.
- After school programs are proven to lower juvenile crime rates and generally improve neighborhoods just by keeping youth occupied for a few hours every day.
- "Young people need the influence of caring adults and positive role models in their lives. Good after school programs can accomplish that by helping youngsters develop the knowledge, skills and healthy habits to achieve their greatest potential." - US Secretary of Education Rod Paige and Afterschool Advocate Arnold Schwarzenegger at the 2003 Afterschool Summit hosted by the US Department of Education and Arnold Schwarzenegger.

With these facts in mind, the East CPT formed partnerships with Mentoring Positives, The Salvation Army and Orange Shoe Gym to bring an afterschool program to the neighborhood: SHOW ME STRENGTH PROJECT. The mission of this project is to provide area youth with a structured, supervised and productive use of free time through strength training, nutritional guidance and overall life skills through positive peer mentoring. The program is free of charge for 13-17 yr old youth and is held every Thursday from 4:00 p.m. - 5:15 p.m. at The Salvation Army, 3030 Darbo Drive. A free meal is provided preceding each session which is sponsored by The Salvation Army.

For more information regarding signing up your youth, or assisting with funding or volunteering, please contact me at 266-5945, Will Green from Mentoring Positives at 345-1064, or Craig Henrickson from The Salvation Army at 256-2321.

LaFollette High School Update

by Off. Greg Rosetti

As the new year begins, the LaFollette High School's new visitor's center will be opening in what used to be the main entrance. Tri-North Builders converted two classrooms into a visitor center, a conference room, and a branch



Off. Greg Rosetti

of Summit Credit Union. Business teacher Darren Graham spearheaded the effort to bring Summit Credit Union into LHS with the idea that students could get valuable job experience working as bank employees. Student employees have already been hired and the bank has started having regular business hours. Currently, the bank is available only for student and faculty customers. The grand opening will be in February. The visitor center will add a new dimension of safety for the school. Parents, off-campus students, and visitors will stop at center before entering the school. School staff will be able to better monitor traffic coming into and out of the school.

Investigative Update

by Lt. Melissa Schiferl

January 7, 2011, marked my last day as the Detective Lieutenant for the East District. It has been a pleasure to serve the East District community over the past three years. The month of January also marks the retirement of three detectives that have worked in the East District for the last several years: Det. Tim Hammond retired on January 3, Det. Bill Lahr retired on January 7 and Det. Vicki Anderson will retire on January 21. These three individuals take with them nearly 90 years of combined experience. We wish them well on their future endeavors! I have since relocated to Personnel & Training and will work out of the new Training Facility at 5702 Femrite Dr. I look forward to serving the Department and the City of Madison in a broader capacity.



Lt. Melissa Schiferl

Date	Addr	Info
12/01/10	1100 Glacier Gill Dr. Fraud	Suspect caller claiming to be a Speedy Cash collection's agent was attempting to get the victim to authorize a deduction from her checking account. Upon contacting Speedy Cash, it was learned this was the third or fourth caller making a similar complaint. The victim cancelled the authorization before any cash was withdrawn. The suspect called back approximately 12 times trying to get authorization for a withdrawal and was told to stop calling the victim. The victim was able to get two different phone numbers from her caller ID for the suspect, who also verbally threatened her. **We encourage citizens to report this type or other types of suspicious telephone activity.**
12/03/10	5100 Maher Ave. Suspicious Vehicle	Occupants of a vehicle "tried to imitate a cop" and ordered the caller to "drop his suitcase" (a lunch pail) and get on his knees. The caller did not comply, but did ask the driver for identification. The driver rattled off several numbers and was heard saying "I got you" before speeding off. This was one of three similar incidents reported in a very short time frame.
12/03/10	4200 Milwaukee St. Armed Robbery	The suspect entered the store and displayed a handgun to the clerk. On the way out, he strong arms a purse from a female customer that entered the store during the robbery. Through video and a collaborative effort by detectives investigating other similar robberies, they were able to make an identification and ultimately arrest a suspect who confessed to several of the suspected robberies.
12/05/10	3200 Thorp St. Attempted Armed Robbery/Home Invasion	A female resident answered a knock at the door. As the resident attempted to close the door on the female outside, a male suspect pushed his way into the house, pointed a gun a her head, demanded money and to know where the owner was. The suspect went upstairs and tried kicking in the bedroom door. The owner yelled he had called police and the suspect left the residence and fled the area in an older white vehicle with a loud muffler. The driver may have been a F/W.
12/09/10	4600 Monona Dr. Commercial Burglary	Shortly after arriving to his business, the owner noticed the phone lines were not working, found them cut and all of his alarm/camera equipment had been unplugged. It is possible the suspect hid in the store until closing. The suspect removed insulation out of the ceiling in the equipment room to access a room where the safe was located. Other cash found in the room was taken.
12/15/10	1200 Droster Rd. Trespass Complaint Resist/Obstruct an Officer	Two officers responded to a trespass complaint at the church where a M/W was observed going into the basement area. Officers attempted to make contact with the suspect who immediately fought with them. Both officers were injured as a result of the struggle and the suspect got away. Parishioners were escorted to their vehicles after the service and a Reverse 911 call was made to area residents. A suspect was identified from several items left in the basement, including drug paraphernalia. He was arrested the following day on the west side and several charges are pending.
12/19/10	Marquette St. at Darbo Dr.	A Sergeant observed a suspicious vehicle in the lot and person closely matching the description obtained during a couple of armed robbery investigations. The vehicle is stopped and the female driver contacted. After interviews, the female suspect confesses to one of the armed robberies and implicates a male suspect. During the investigation, a facsimile hand gun was recovered.
12/23/10	4600 Cottage Grove Rd. Commercial Burglaries	Three businesses in the strip mall were burglarized overnight. Two of the businesses did not discover the break-in until employees reported for work. The other burglary was reported while in progress by an individual in an adjoining business who heard noise in the office next door. Upon investigation, appeared the suspect climbed up a pole onto the roof of the strip mall and entered a vent into one of the businesses. The suspect then left that business up through the ceiling, broke a hole through the drywall and fell through the drop ceiling into the adjoining business. Suspect then ran out the back door and was not located.
01/05/11	10 Block Ellie Ct. Weapons Offense	The suspect came to the door and stated that he used to have friends that lived at the house and wanted to come in. The owner recognized the suspect who had stopped by several years earlier and allowed him into the residence. The suspect began to talk about his memories of the people that lived at the house before him. As the victim was walking back up the stairs, he feels a shock to his neck and turns to see the suspect armed with a stun gun. The suspect makes up a story about finding the stun gun in the house and leaves when he is told police were being called. Enough information was gathered to tentatively identify a suspect. He is contacted a few days later and admitted that he went to the residence to rob the owner of alcohol. Charges are pending against the suspect.

Note: These reports are only a sampling of the cases and incidents investigated by officers from the East Police District. For further data please refer to www.crimereports.com for additional information regarding activity in your neighborhood.

Thank you to Officer Krause

By Sgt. Linda Covert

On Saturday, December 18, MPD officers responded to a fatality accident that occurred at Milwaukee Street and Hwy 51. It was a bitterly cold and windy morning. This was a tragic event which occurred just prior to the Christmas holiday. Unfortunately, incidents like this happen all too often. Even though responding to such incidents is “part of the job,” for first responders, it can still be stressful and disturbing. The compliment below was sent by a survivor of a fatality crash to Police Officer Susan Krause. This is a testament to the empathy and compassion she and many of her peers show our citizens every day.

Hello Susan-

“I was one of the people involved in the 3-car crash at Milwaukee Street & Hwy 51 on Saturday, December 18. I want to thank you for your kindness and caring that morning. I really felt that you cared about my well-being as well as documenting my information and I appreciate that very much. Your demeanor and sympathetic reactions to certain parts of my story really helped keep me calm. I also am grateful that you & the other officers on the scene allowed my husband to talk with me briefly. It gave him a lot of peace of mind for him to actually see that I was o.k. – my phone call to him shortly after the crash was pretty hysterical.

I have known for many years that our city has a police force that it can truly be proud of and officers like you are an important reason why.

Thanks again and have a great holiday season.”

Madison Police Department District Update: East



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Monday - Friday

***“Policing in Partnership
with our Community”***

The East Police District is one of five geographical areas served by the Madison Police Department. The East District coverage area extends from the Sun Prairie city limits in the north, to the village of McFarland limits on the south. The west boundary is Lake Monona including the Division Street and Olbrich Park area all the way east past Sprecher Road towards the Town of Cottage Grove.