



## **2007 Best Neighborhood of the Year Award Finalist**

### **Social Revitalization – Single Neighborhood category**

#### **Crestview Neighborhood Association presenting at 9:05 – 9:25**

The nominated program is the Crestwood Enrichment Committee's organization of events, celebrations and festivals to help and encourage the neighborhood to have activities that encourage a sense of community, commitment and cooperation. There are now seven annual events/programs that are planned, financed and carried out by the residents of the Crestwood neighborhood.

Some of the events included in this project were: Crestebeiner; annual Spring Easter Egg Hunt; a July 4<sup>th</sup> Parade and Picnic; Sunday Sundaes and the Annual Crestfest.

#### **Dunn's March Neighborhood Association presenting at 9:25 – 9:45**

Their project was the revitalization of the Dunn's Marsh Neighborhood Association which has been "resting" for a few years. Established in 1973, the Association was very active for three decades before taking a breather for a few years around 2000. Even during the breather period, the Association continued to file the required annual reports as a registered non-profit organization, and it continued to manage the Marlborough Park Community Garden.

The revitalization project included holding neighborhood general meetings; monthly Neighborhood Council meetings; a very active Streets and Transportation committee; an active Marsh Protection Committee and an enhanced communication system just to name a few aspects of the project.

### **Multi-Neighborhoods – Multi-Partnerships category**

#### **Stoughton Road Revitalization Project presenting at 9:45 – 10:05**

The Stoughton Road Revitalization Project is the multi-neighborhood body of representatives of 8 neighborhoods, plus key elected officials who have convened in order to create, disseminate and implement the plan for a brighter vision for Stoughton Road, transforming it into the Gateway to Madison's East side.

The group initiated the revitalization project out of a desire to help forge a collective vision for the corridor. Board members saw the need for a broader diversity of businesses along the road, one that serve the large population of residents living in the area. The idea within this group has always been that in order to maximize the economic strength and viability of Stoughton Road, there should be a healthy mix of businesses that serve both local and regional interests.