



City of Madison

Meeting Minutes - Final

City of Madison
Madison, WI 53703
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REGENT STREET-SOUTH CAMPUS PLAN STEERING COMMITTEE

Monday, February 19, 2007

6:00 PM

Union South
227 North Randall Ave.

1. Roll Call

Present: Austin W. King, Robbie Webber, Anna M. Alberici, Roger L. Charly, Jennifer J. Kilmer, Chris Beebe, Melissa R. Huggins, Julia S. Kerr, Laura J. Gutknecht, Andrew F. Heidt, Gary A. Brown, Gail A. Lobdell and Daniel Cornelius

Excused: Isadore Knox, Jr., Kenneth Golden, Charles A. Erickson, Elizabeth A. Schumacher and Lauren M. Woods

2. Approval of Minutes - Meeting of January 29, 2007

A motion was made by King, seconded by Kerr, to Approve the Minutes. The motion passed by acclamation.

3. Presentation on UW Master Plan

Brown gave an overview of the University's Campus Master Plan, and highlighted some of the projects in the Regent Street - South Campus planning area. He stated that the plan assumes there will not be an increase in enrollment, but may be some growth in faculty and researchers. He also stated that parking will remain at the current levels. He further stated that there is a study going on to look at the possibility of using alternative fuels for the power plant and they are also looking at possibilities for improving the appearance of the site.

4. Review Findings of Inventory and Assessment Phase

David Marquardt (Vierbicher Assoc.) reviewed the Land Use, Open Space and Urban Design assessment of the area, looking at paths, edges, districts, nodes and landmarks. Members of the Committee suggested several additions and modifications to the document and map.

Ken Maly (Vierbicher Assoc.) gave a summary of his review of existing plans covering or near the planning area, including: the South Campus Neighborhood Report (1982), the Brittingham - Vilas Neighborhood Plan (1989), the UW - Madison Campus Master Plan (2005), the City of Madison Comprehensive Plan (2006), and the Monroe Street Commercial District Plan (draft 2006).

Maly reviewed the historical and cultural resources assessment based on information received from the City's Preservation Planner. He discussed some maps illustrating the land and improvements assessment analyses for parcels in the area. He also shared some preliminary traffic volume data. The consultants have completed a digital base model of the planning area, which was shared with the Committee.

5. Discuss and Approve Plans for Public Meeting #1

Maly presented a proposal for the first large-scale public meeting. The Committee supported the proposal and agreed that it should be held on Thursday March 22 at 6:00 at Neighborhood House. Wednesday March 28 was chosen as a backup date.

6. Discuss and Approve Plans for Focus Groups - Round #1

Maly presented a proposal for the first round of focus group meetings. The Committee agreed to the following four focus groups: students, non-student residents of adjacent neighborhoods, business owners, and developers/landlords. The Committee offered suggestions of potential focus group invitees.

7. Other Business

It was announced that Greenbush Day will be on March 21 from 4:00-6:00 at the UW Welcome Center. The Committee agreed to have a display to raise awareness of this planning effort and to provide comment cards for attendees to provide input during this event.

8. Adjourn

The meeting was adjourned at 7:50 p.m.