

From: Alisa Allen [mailto:alisa.allen@wismed.org]
Sent: Wednesday, December 14, 2011 7:45 AM
To: Trowbridge, David
Cc: Cnare, Lauren
Subject: Support for Grandview Town Center

Good morning. My name is Alisa Allen and I live at 734 North Star Drive. I am writing to voice my support for the Grandview Town Center Development including the proposed 58,000 sq. ft. Roundy's Store.

The developers have made some significant changes to the original plan to address many of the concerns on the flow of traffic in the immediate Grandview neighborhood. This includes limiting access within the neighborhood, creating more "pedestrian friendly" walking areas, etc. While there are some vocal folks that are opposed to the development (please note not all live in our immediate area), we built our home 2 blocks from the commercial area in hope of having services within walking distance from our front porch. This land (excluding the Doric site) has always been zoned commercial...with the understanding that there would be increased traffic flow in the surrounding neighborhood to get to the site - including my street, North Star Drive. If you bought or built a home in close proximity to the proposed Town Center, surely one would assume the buyer did their own "due diligence" in understanding that the field, big box or not, would be developed and change the nature of this corner of our neighborhood.

Safety for pedestrians is important. At the UDC meeting, some great ideas were discussed to make the current plan even more "pedestrian friendly", including broadening the walkway from the Copps store to the plaza across from the Dane. I support these enhancements and look forward to hearing what comes out of your meeting on Thursday.

Finally, both my husband and I are in support of bringing the Madison Metro Bus to our neighborhood. My husband works on the UW campus and would use the bus if there was access in our neighborhood.

Finally, you will most likely hear a pretty vocal "anti big box" contingent at your committee meeting. As an involved neighbor (served 6 years on MPNA board, including past President), I can assure you there are many residents that are for this project – I hope all folks will feel comfortable attending future informational meetings and have the opportunity to learn the facts from both the City of Madison staff and the development team.

Thank you for your efforts to help make our Town Center even better.

Alisa Allen

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