

From: Patricia Kettner pat.kettner1939@gmail.com
Sent: Saturday, May 14, 2011 6:42 AM
To: Murphy, Brad; Waidelich, Michael
Cc: Soglin, Paul; Monks, Anne
Subject: Grandview Commons- Oppose LRG grocery store plan

Dear Planning commission-

Thank you for listening to the East Side neighbors regarding the proposed plan for Grandview Commons. We Request that our comments be printed and shared with all Plan Commission members prior to the meeting scheduled for May 16th, 2011. I just moved into Grandview commons because of the community based neighborhood plan. It upsets me that I've invested in a neighborhood that might become something totally different.

We are not opposed to retail for Grandview Commons, however; we are not happy with the location and size of a grocery store that deviates from the original plan. When the original Sprecher neighborhood plan was created, Don Hovde, worked closely with City Planning Staff to ensure a New Urbanistic Concept. **Madison has based all approved neighborhood plans on this concept, none of which place a "big-box" in a residential neighborhood.**

What the Plan Commission decides to do with this proposal will affect the lives of people who have invested in the City's concept of New Urbanism for the next 50+ years to come. One approval like this will set a precedent and can negate years of thoughtful development strategy.

I will not support any big grocery store in this neighborhood. Traffic from the Interstate does not foster easy access to this area and we do not feel that the area can sustain a store of this size as a profitable business.

Please consider the original plan which includes a combination of smaller mixed used commercial establishments that would enhance the east side neighborhood.

Patricia Kettner