

From: Greg Miller
Sent: Wednesday, December 07, 2011 12:01 AM
To: Waidelich, Michael
Cc: Cnare, Lauren
Subject: Grand View Commons Town Center and Grocery

Mr Waidelich
Alder Cnare

I'm am in strong support of the Grandview Commons Town Center project -and with the inclusion of a substantially sized grocery (50k plus sqft) as the critical anchor. Without it, the Town Center will not achieve the degree of vibrant vitality for long term viability.

The latest plan concept is an exceptionally fine example of a desirable complex -very well laid out and oriented to the Cottage Grove Rd profile to optimize a discreteness to the streetscape. Overall esthetics are quite pleasing.

The grocery must be of size to ensure it's profitability for the long term to:

- service multiple diverse neighborhoods needs
- provide choices and selection for diverse tastes
- enable isle width to provide navigating ease with carts

The grocery will enable:

much needed tax base a pull for the library a pull for full service bus line and taxi service a pull for small neighborhood focused shops and services filling a void on the east side for continued growth in a 'community' atmosphere. This Town Center with full scale grocery will avert stagnation in this sector of the City.

Greg Miller 6105
Vicksburg Rd Madison, WI
53718 608-238-7918
608-279-7044