

**From:** Tara White  
**Sent:** Wednesday, December 14, 2011 7:46 PM  
**To:** Martin, Al; Murphy, Brad; Waidelich, Michael; Cover, Steven; Soglin, Paul  
**Cc:** Armando Hernandez  
**Subject:** Grand View Commons Town Center

Dear Committee Members,

We are writing to you to OPPOSE the proposed 58,000 sq. ft. grocery store for Grand View Commons neighborhood. This is not in keeping with design of our neighborhood, nor is it within the parameters of the current city of Madison Comprehensive Plan. Our neighborhood has not had a public meeting regarding this proposal in over a year. There are many residents who are not aware that Veridian has changed the size of their original proposal of a 25,000 sq. ft. grocery store to a 58,000 sq. ft. store. We support the original proposal of a store closer in size to 25,000 sq. ft. It is also our understanding that no formal application has been filed by the developer. Please don't let big business trump due process.

We are also writing to you to request that you consider the many safety concerns that a big box store of this size brings. People will not walk to this store, they will drive (Veridian plans to have 400 parking stalls to accommodate this) and this means heavy traffic through our neighborhood. There are several school bus routes on Sharpsburg, McLean, North Star and Dominion that would see immense increases in traffic flow. Our two school-age children, as well as the hundreds of others who live in our neighborhood, ride their bikes and walk to the several near-by parks in our neighborhood that are located on those same bus routes. These streets would be used as major thoroughfares for the increased vehicular traffic a store of this size would attract. Many people use the bike lanes along Cottage Grove Rd. to commute to work and this road would see an enormous increase in semi-truck traffic (a Roundy's representative at Urban Design Committee on Dec. 7th estimated between 15-18 deliveries per day). A traffic study should be done to determine safety for pedestrians and bikers and to explore safety measures, namely, paid crossing-guards and the bridge on Cottage Grove Rd.

Finally, there is a site on Sprecher Road that is already zoned for commercial construction of the size to accommodate a big box store. This project belongs there.

Please don't recommend the super-sizing of our neighborhood! This is a wonderful, peaceful community that would benefit greatly from a commercial town center and a small grocery store that is integrated into the neighborhood, rather than overtaking it. Thank you very much for your time. Please share our comments at the committee meeting on December 15, 2011.

Sincerely,

Tara White and Armando Hernandez 637 Copernicus Way Madison, WI 53718