

**From:** Mark and Sherri Cyra mscyra@sbcglobal.net

**Sent:** Monday, May 09, 2011 12:25 PM

**To:** Murphy, Brad; Waidelich, Michael; Soglin, Paul; Monks, Anne; Maniaci, Bridget

**Subject:** Grandview Commons zone change

We are writing in support of the zoning change that Veridian has requested in the Grandview Commons neighborhood, and in favor of the proposed grocery store development. We recognize that commercial development will be aided by the creation of an anchor store (in this case, a grocery store). While we respect diverse opinions, including those that the proposed store is too large, we also realize that current economic times make the viability of small "mom and pop" grocery stores very limited. Furthermore, we do not consider the proposed grocery store a "big box."

When we moved to our neighborhood almost eight years, it was with enthusiasm for the mixed use neighborhood concept. The economic realities that new businesses face today are more challenging than those that existed when our neighborhood was in the planning stages. These economic changes will necessitate changes to the comprehensive plan.

We also want to ensure that all voices are heard in this process, not just those raised in dissent. We have many neighborhood friends who support the grocery store project, and hope that they, too, come forward in support of this proposal.

Unfortunately, we are unable to attend this evening's Plan Commission meeting. Please feel free to share our comments with all members of the Plan Commission.

Thank you for your time and consideration. Sincerely, Mark and Sherri Cyra 726 Copernicus Way  
Madison, WI 53718