

From: bleecker1@charter.net
Sent: Friday, May 13, 2011 2:14 PM
To: Soglin, Paul
Cc: Waidelich, Michael
Subject: Possible changes to the comprehensive plan

Dear Mayor Soglin,

As a concerned resident of Grandview Commons, I am writing in regard to Roundy's big box grocery store that is being proposed for our neighborhood. I am in favor of development, but feel a big box store would be inappropriate for the size and scale of our neighborhood.

My husband and I purchased our home in Grandview Commons because we fell in love with the New Urbanist design. Obviously, a big box store is the antithesis of New Urbanist planning. For the last year, residents' pleas asking Roundy's to alter their big box design have fallen on deaf ears. Roundy's is unwilling to consider changing their design to fit in with our neighborhood. In fact, Roundy's plan is so out of step that the proposed project would require a change to the city's comprehensive plan and the neighborhood plan as well as changes to zoning. This is an obvious red flag that the project is wrong for our neighborhood.

Roundy's has not submitted a formal application for the project, yet Veridian has submitted a request to change the comprehensive plan. By "putting the cart before the horse" Veridian and Roundy's are hoping to misdirect the focus away from their big box store. Please do not consider changing the comprehensive plan as it cannot be properly evaluated without a formal application from Roundy's.

Sincerely,

Mary Driscoll 801 Mclean
Drive Madison, WI 53718