

From: Rick Fatke

Sent: Friday, May 27, 2011 5:26 PM

To: Murphy, Brad Cc: Johnson, Jill; Cnare, Lauren; Monks, Anne; Soglin, Paul; Waidelich, Michael

Subject: For Grandview Commons grocery store

Hello,

My name is Rick Fatke and I live in the Grandview Commons neighborhood. I would like to add my support for the Roundy's grocery store proposal for our neighborhood. One of the reasons my wife and I chose to build a home here was because of the new urbanism idea and the promise of a "town center" where we could walk to get our shopping done. Without the anchor of a grocery store I'm afraid this can never happen.

I realize there has been a lot of strong opposition to this proposal, but I believe a good deal of of it is in response to some misinformation about it and the process that is being distributed in the neighborhood. I believe there is also a good deal of support in the neighborhood as well, it's just that the opposition to it has been more organized and vocal. I would hope you would take this into consideration when making your decisions about this proposal.

Thank you,

Rick

Rick Fatke 602 Apollo Way
Madison, WI Fatke Media
LLC 608-219-6234
fatkemedi@gmail.com