

The City of Madison has created an exciting opportunity to enhance the image of State Street through a comprehensive urban redevelopment strategy. The State Street District is an integral part of downtown Madison, and is undergoing extensive reconstruction to revitalize downtown Madison. The new Mid-State Street Parking and Mixed-Use Facility is a critical component to that reconstruction, fulfilling demands for parking, home ownership, and the revitalization of Lisa Link Peace Park.

This project requires an intimate knowledge of the City of Madison, a familiarity with the State Street Strategic Plan and Lisa Link Peace Park Master Plan, the Madison Downtown Design Zones, and the surrounding businesses and neighborhoods. The Statehouse West Group possesses this knowledge and has plans to create an environment that connects State Street and Lisa Link Peace Park. The design this team has created will lead to developing this facility in a timely manner that fits into the overall timetable for the State Street Reconstruction project. The team will openly communicate and coordinate their activities throughout the project to meet the City's proposed schedule.

Statehouse West Group will listen to the needs of the city and the neighborhood associations. Curt Brink, along with James and Marlene Korb, the developers for Statehouse West, have a personal connection with these groups and are property owners within this neighborhood. They are a part of this neighborhood. They have been active participants at the neighborhood meetings and have learned valuable insight pertaining to the vision of this development.

Statehouse West Group is comprised of a team of experts with the talent, knowledge, and resources to design and develop this cornerstone mixed-use facility. The City of Madison desires a facility that provides a minimum of 200 parking stalls to alleviate short-term parking shortages, includes retail and residential units, and helps define the urban environment that resembles Mansion Hill Neighborhood. The team's proposed design solution meets all those requirements and moreover meets the fourth requirement – to spur the revitalization of Lisa Link Peace Park.

Case studies of parks facing similar concerns across the country reveal a key component that must be included in this project. To encourage the redevelopment of Lisa Link Peace Park, the design of this mixed-use facility needs to create interaction. The design of Statehouse West offers “eyes on the park” and promotes interaction with the people in the park. This solution creates an open atmosphere that will bring elements of retail, restaurants and housing where Lisa Link Peace Park will act as a major gateway to the Statehouse West development. Homeowners within the development will have balconies that overlook Lisa Link Peace Park, and restaurants will have outdoor dining creating this dynamic interaction. You will notice that Statehouse West Group has designed a highly visible mixed-use facility which complements the surrounding neighborhood and the reconstruction plans of State Street in Madison, Wisconsin. The Group looks forward to presenting their qualifications, expertise, and talent to develop this catalyst project known as Statehouse West.