

**Application for 2010 Supplemental Funds  
Community Resources Program**

*Submit signed original and digital copies of this application to the  
Community Development Division,  
Room 225, MMB, 215 Martin Luther King Jr., Blvd.  
Madison, WI 53701*

**Deadline: Noon on March 2, 2010**  
*(Late or incomplete applications will not be considered)*

<b>Program Title:</b>	Data Improvements		<b>Agency:</b>	Community Coordinated Child Care, Inc. (4-C)
<b>Amount Requested:</b>	\$2500	<i>Amount Allowable: \$2500-\$10,000</i>	<b>Current Community Resources Funding for this Program:</b>	\$40,358
<b>Address:</b>	5 Odana Court, Madison, WI 53719			
<b>Contact Person:</b>	George Hagenauer		<b>Telephone:</b>	271-9181, extension 7011
<b>E-Mail:</b>	George.Hagenauer@4-C.org			

- 1) **Program Description:** Summarize the programs major purpose and activities, demographics of intended population and geographic service area.

The project intent is to fund costs for a one time upgrade to the 4-C data system. This will enable the agency to provide planning and public policy data at the level of city planning districts and link the child care data easily to other neighborhood indicators, especially related to poverty within the city. This project will also involve work to set up a process by which birth data can be coded by city planning district. The improvement will: 1) enable 4-C to provide better technical assistance to programs looking to start or expand early childhood programs within the city; 2) identify target areas, especially low income communities with shortages of care; and 3) provide a better analysis of the impact of the recession and other factors on the accredited programs.

- 2) **Program Need:** Please describe the increase in requests for service or unanticipated economic hardship for your program that warrants application for this funding. For example: increased service participants, increased waiting list, specific increases to staffing hours or program hours, unanticipated program cost, or lost funding.

One of the complications in child care in 2009, related to the recession, was the opening of several group centers during a year of declining enrollment. At that time, precicensing technical assistance was done by WCCIP and separate from the resource and referral data at 4-C. 4-C began doing the precicensing services for Dane County in October of 2009, in which 4-C already has over 50 group and family requests in process. In 2009, 4-C data worked with a total of 23 group centers, 20 were from Dane County. As a result, 4-C data resources are more readily available to potential providers. This has caused an increase in demand for technical assistance from the 4-C data department. A major problem is that the child care data within the City of Madison is not coded for smaller geographic areas within the city. This limits the ability to direct potential providers to areas of need within the city and discourage them from setting up in areas already saturated with care. The UW Population Lab can, for a fee, code 4-C existing data so it corresponds to the existing city planning districts. This project will allow 4-C to arrange for birth data coded to each planning district and integrate into the 4-C reports extract files of other existing neighborhood indicators related to children and poverty. This would enable 4-C to provide stronger technical assistance to potential programs, especially during the recession. It would also enable 4-C to provide beneficial planning data to providers, public officials, and advocates within the city as they deal with the impact of the recession on early childhood education. Once the entire city database is coded, it will not be costly to update it in future years or to produce charts and reports based on city planning districts.

- 3) **Service Goals:** Please attach a copy of your Community Resources Program year end or December service report to this application. Please add a column to your service numbers section that identifies what your 2010 proposed new goal numbers would be if you were allocated the funds you are requesting.

- 4) **Fund Utilization:** Understanding that this is a one time allocation, how will these funds be used in 2010? Will the supplemental costs be allocated to staffing, program supplies or other expenses?

The funds will be used for the UW Population Lab to do the coding and provide 4-C with some of the additional data sets precoded by the city planning district. Additional costs include funding for operational and staffing expenses related to negotiating access to birth data; creating new report formats based on planning districts; and 20 hours of additional technical assistance to providers, city staff, and other community members.

- 5) **Budget:** Please provide the following information. You will be contacted if additional information is necessary.

<b>Program Budget</b>	<b>Current (as reported in your Budget appendixes in January 2010)</b>	<b>Proposed</b>
Personnel	34,250	35,915
Operating	1,390	1,890
Space	600	600
Special Costs	4,118	4,453
Total	40,358	42,858

- 6) **Signature:** Name and signature of the principal individual responsible for this program proposal.

Name: Jody Bartnick Title (if applicable): Executive Director

Signature: \_\_\_\_\_ Date: 2/25/2010

**If you need assistance with this application or are unclear about how to answer the above questions please feel free to contact your current contract manager or staff at (608) 266-6520.**

**COMMUNITY COORDINATED CHILD CARE (4-C)**

**Quarterly Service Report: City of Madison**

**Due Dates: 4/15, 7/15, 10/15, 1/15**

**Application for 2010 Supplemental Funds (format would not allow additional columns):**

*The supplemental funding would add 2 additional pages to the demographic report and increase the 4-C level of detail in the various planning papers the agency presents during the year. The project would increase the hours for technical assistance for city and school staff by 10, and add 30 group center consultations. The latter increase would be specific to the data consultations as that section of the city numbers report includes activity from not only the data department but other departments within 4-C.*

Period Covered: October 1, – December 31, 2009\_\_\_\_\_ Date: 1/15/2009\_\_\_\_\_

Prepared By: George Hagenauer\_\_\_\_\_ Telephone:216-7011\_\_\_\_\_

Service E: Child Care Data

1. Description of Child Care Survey activities:

The surveys were mailed out as described below at the end of March

Type of program	Number sent	Number Returned	% returned	
Licensed Full Day Group	173	162	94%	group 94%
Part Day Preschools or School Age Programs	95	89	94%	
Family Child Care				family 78%
Licensed	272	227	83%	
Certified	198	152	77%	
Provisional	75	47	63%	
<b>Total</b>	<b>813</b>	<b>677</b>	<b>83%</b>	

Completed and goals met

2. Reports/Fact Sheets produced and number distributed:

Family Child Care Reports: Wage and Benefit paper and Demographic report are all completed. Electronic distribution has been done to accredited group centers. A presentation will be done to the Early Childhood Education Board in January. Planning has started to improve the survey process especially related to accredited programs in Dane in 2010. **Supplemental funding would add additional pages to all reports.**

3. Meetings with City Child Care staff:

Consultations: 32.50 hours this quarter. This mainly includes 4K planning work for the school district but includes meetings and work for the accredited program association. Some other types of technical assistance was done with specific accredited programs. These hours do not count 2 presentations to service organizations about the study results. A portion of the hours was spent on planning improvements in the Data collection process in 2010 and how to streamline the collection of data needed by the city from accredited programs to reduce their paperwork .

4. Meetings with City-certified systems staff:

Periodic communication with Satellite to plan coordinated delivery of services to Latino family child care providers etc...

5. Topic and source of media calls/interviews:

5 this quarter- mostly television- on Infant care and the grand opening of 4-C's rebuilt building.

6. Topic and audience of public policy presentations:

Provided testimony related to new the criminal background record checks legislation at the state level. Provided an analysis of the fees proposed by the accredited programs for 4K services to the school board.

7. Issues identified during child care center consultations:

This quarter, 4-C provided consultations and responded to 218 calls from group centers. The requests were more focused this quarter on specific training and program needs though there were some calls as well related to data. and increasingly to budget issues . A lot of these calls were for assistance related to the 4K process and draft budget in the Madison School District. Likewise once the survey reports were completed there were a number of questions about the reports or requests for further analysis.

8. Issues identified during board member consultations: None this quarter. Technical assistance needs related to boards need to be rethought.

9. Issues identified during family child care home consultations: This quarter, 4-C staff outside of the Certification and Food programs provided consultations and responded to 182 calls from family child care homes. Recruitment and rate issues were among the many calls. Difficulty paying for training was noted as well as concerns about losing their license due to clerical errors on vouchers.

10. Other activities in Service A: Website: Estimated around 34000 visits.

11. Final Report Only - Due 1/15/2010 the results of the provider satisfaction survey are on the next page. In spite of a tumultuous year after the fire operating out of a temporary location (and often with limited access to training space) for 8 months, providers ranked 4-C services mostly higher in 2009 than in 2008 or 2007.

PROVIDER SATISFACTION REPORT:

Provider Satisfaction Survey Evaluation of 4-C'S Technical Assistance work in 2009									
Dane								2009	2008
Value	Count	surveys returned	% returned	used 4C in 2009	% of returned that used 4-C'	On Food Program	% on Food	return	return
Certified Home	134	56	42%	48	86%	31	55%	42%	40%
Licensed Home	246	140	57%	93	66%	112	80%	57%	45%
Provisional Home	65	14	22%	12	86%	7	50%	22%	23%
Group	157	125	80%	67	54%			80%	41%
<b>Total</b>	602	335	56%	220	66%	150	45%	56%	41%
accredited	105	76	72%	54	71%	43	57%	72%	
How Providers Accessed 4-C:			2008	2009					
Has Computer access			86%	92%					
by Phone			60%	61%					
In person			10%	12%					
by Email			15%	18%					
4-C web page use									
Never			25%	21.50%					
Rarely			25%	29%					
Occasionally			36%	35.50%					
New Postings			5%	6%					
Frequently			7%	7%					
On line Training Calendar			29%	32%	Most access trainings through fliers as 83% knew about workshops				
Data Reports On Line			21%	20%					

2009 Satisfaction Levels							
	1-low	2	3-Average	4	5-highest	%positive	%negative
<b>Dane Overall</b>							
Were Helpful	2%	2%	8%	25%	63%	96%	4.0%
Were Accurate	1%	1%	7%	25%	66%	98%	2.0%
Would Recommend	1%	1.0%	7.0%	17%	75%	98.5%	1.5%
<b>Type of program</b>							
<b>Satisfaction Levels</b>							
	1-low	2	3-Average	4	5-highest	%positive	%negative
<b>Licensed Family</b>							
Were Helpful	1%	1%	7%	24%	67%	98%	2%
Were Accurate	0%	0%	4%	19%	77%	100%	0%
Would Recommend	0.0%	0%	7%	11%	82.0%	100%	0%
<b>Group Center</b>							
Were Helpful	1%	0%	11%	30%	58%	99%	1%
Were Accurate	0%	0%	5%	36%	59%	100%	0%
Would Recommend	0%	2%	7%	25.0%	66.0%	98%	2%
<b>Accredited</b>							
Were Helpful	2%	0%	10%	25%	63%	98%	2%
Were Accurate	2%	2%	7%	27%	62%	96%	4%
Would Recommend	0%	0%	7%	19%	74%	100%	0%
<b>4-C Programs</b>							
<b>Satisfaction Levels</b>							
	1-low	2	3-Average	4	5-highest	%positive	%negative
<b>Certification</b>							
Were Helpful	4%	6%	6%	21%	63%	90%	10%
Were Accurate	2%	4%	15%	22%	57%	94%	6%
Would Recommend	2%	4%	5%	16%	73%	94%	6%
<b>Provisional</b>							
Were Helpful	8%	0%	8%	17%	67%	92%	8%
Were Accurate	8%	0%	8%	17%	67%	92%	8%
Would Recommend	0%	0%	14%	14%	72%	100%	0%

**4-C CITY Report 2009**

<b>INCREASES IN BOLD ITALICS</b>	<b>Jan.</b>	<b>Feb.</b>	<b>Mar.</b>	<b>Apr.</b>	<b>May</b>	<b>Jun.</b>	<b>Jul.</b>	<b>Aug.</b>	<b>Sep</b>	<b>Oct.</b>	<b>Nov</b>	<b>Dec</b>	<b>YTD</b>	<b>Goal</b>
# media calls/interview	0	2	0	0	0	0	0	0	0	0	0	2	32	20 media c
Website visits			40000			40000			36000			34,000	114,000	
# Hours of City Consultation	8	8	7	8	13	9	3	10.5	2	2	8	22.5	101	<b><i>110 hours</i></b>
# Program Surveys returned	0	0	0	0	0	560	0	0	107	0	0	0	667	604 Minimum
<b>PROVIDER SERVICES PROFESSIONAL DEVELOPMENT</b>														
# call Madison homes	132	104	131	50	101	66	64	43	127	87	66	29	1005	550 FCC H
# calls Madison centers	42	67	51	35	43	38	28	28	51	94	46	78	601	<b><i>230 Center</i></b>
# center board consultation	1	0	0	0	0	0	0	1	2	0	0	0	4	15 consulta
# Resource Room uses	9	18	13	3	8	2	3	12	31	19	12	9	139	150 Fcc/Ce
<b>TRAINING EVENTS</b>														
# scheduled trainings	1	3	3	1	0	1	0	2	8	6	7	0	32	5 events
# unscheduled trainings	1	2	3	5	5	2	0	3	1	0	0	0	22	10 wkshps
Total Workshop attendance	368	368	427	109	63	106	0	68	122	101	143	0	1885	550
# attending unsched trainin	17	32	53	90	63	30	0	30	27	0	0	0	342	350 at unsch
# attending sched trainings	351	336	374	19	0	76	0	28	81	101	143	0	1509	200 at sch
# attending Director's Cauc	0	0	0	0	0	0	0	0	14	0	0	0	14	40 total
# Train Eval Returned	0	85	85	94	21	28	0	37	110	87	81	0	628	
# Increased skills	0	84	85	86	21	27	0	35	107	85	80	0	610	
# Changed daily practice	0	65	68	56	14	18	0	31	62	64	57	0	435	
% Positive Evaluations	0	99%	100%	91%	100%	96%	0	95%	97%	98%	99%	0	97%	85% target

Note Launching into Literacy which accounts for many of the training numbers does not use the standard evaluation form.