

**Application for 2010 Supplemental Funds  
Community Resources Program**

*Submit signed original and digital copies of this application to the  
Community Development Division,  
Room 225, MMB, 215 Martin Luther King Jr., Blvd.  
Madison, WI 53701*

**Deadline: Noon on March 2, 2010**  
*(Late or incomplete applications will not be considered)*

<b>Program Title:</b>	Neighborhood Outreach Program		<b>Agency:</b>	Big Brothers Big Sisters of Dane County	
<b>Amount Requested:</b>	\$10,000	<i>Amount Allowable:</i> \$2500-\$10,000	<b>Current Community Resources Funding for this Program:</b>	\$2,791	
<b>Address:</b>	2059 Atwood Avenue #2 Madison, WI 53704				
<b>Contact Person:</b>	Kristin Burki		<b>Telephone:</b>	608-661-4393	
<b>E-Mail:</b>	kburki@bbbsmadison.org				

- 1) **Program Description:** Summarize the programs major purpose and activities, demographics of intended population and geographic service area.

Since 1966, Big Brothers Big Sisters of Dane County (BBBS) has been matching children with caring and responsible adults to help them reach their full potential. The program seeks to bring successful mentoring relationships to every child who needs and wants one, contributing to better communities, stronger schools and brighter futures. In 2009, the agency served 1,025 children. BBBS seeks to serve children who need the guidance of a caring adult most, hence focusing services on vulnerable families and communities. The Neighborhood Outreach Program, originating in 2000, identifies 5 neighborhoods that have a high need for mentoring services based on a large low income or at risk population. There are five neighborhoods in the Neighborhood Outreach Program, including the Northport/Packers neighborhood. Neighborhood Outreach Program reduces the waiting list for children by enrolling them on a priority basis in order to speed up the matching process.

- 2) **Program Need:** Please describe the increase in requests for service or unanticipated economic hardship for your program that warrants application for this funding. For example: increased service participants, increased waiting list, specific increases to staffing hours or program hours, unanticipated program cost, or lost funding.

High demand for mentoring services coupled with reduced agency revenue make it difficult for Big Brothers Big Sisters to continue to serve the children in the Northport/Packers neighborhood. The demand for services has grown steadily, resulting in an increase in referrals from the Northport/Packers neighborhood. There are currently 28 children from that neighborhood waiting to be interviewed and an additional 6 who have been interviewed and are waiting to be matched to a mentor. Currently, children wait up to a year to be interviewed and then again up to a year or longer to be matched. This is a direct result of high demand for services in combination with reduced funding for the professional staff required to enroll volunteers and families. In 2009, Big Brothers Big Sisters cut three direct service positions because the poor economy resulted in decreased revenue from fundraising and donations. As a result, the agency has had to decrease the number of matches we make on a monthly basis by 75%. Children who need a mentor are not being served because we don't have funding for the professional staff required to enroll and screen volunteers, enroll families, and then provide the counseling, coaching, and support to matches once they are made.

If funding through the Community Resources Program's supplemental funding is successful, Big Brother Big Sisters will be able expand our outreach efforts to match more children, focusing on the Northport/Packers neighborhood based on it's demonstrated need. The agency will prioritize children from the Northport/Packers neighborhood to be interviewed, resulting in a decreased wait to become matched and resulting in a decreased waiting list.

3) **Service Goals:** Please attach a copy of your Community Resources Program year end or December service report to this application. Please add a column to your service numbers section that identifies what your 2010 proposed new goal numbers would be if you were allocated the funds you are requesting.

4) **Fund Utilization:** Understanding that this is a one time allocation, how will these funds be used in 2010? Will the supplemental costs be allocated to staffing, program supplies or other expenses?

The large majority of the funds will be used to cover salary and benefit costs for an Enrollment and Match Specialist (enrolls volunteers and families, makes matches) and Match Support Specialist (provides support and coaching to volunteer and families after the match is made.) The operating costs include insurance, phone service, and postage. A small prorated cost for space is included. The special costs are from payment to affiliate organization (BBBS of America.)

5) **Budget:** Please provide the following information. You will be contacted if additional information is necessary.

<b>Program Budget</b>	<b>Current (as reported in your Budget appendixes in January 2010)</b>	<b>Proposed</b>
Personnel	2,287	8,200
Operating	440	1,576
Space	49	174
Special Costs	15	50
Total	2,791	10,000

6) **Signature:** Name and signature of the principal individual responsible for this program proposal.

Name: Kristin Burki Title (if applicable): Program Director

Signature: \_\_\_\_\_ Date: 2-26-10

**If you need assistance with this application or are unclear about how to answer the above questions please feel free to contact your current contract manager or staff at (608) 266-6520.**

**BIG BROTHERS AND BIG SISTERS OF DANE COUNTY**

**Quarterly Service Report: City of Madison  
Due Dates: 4/15, 7/15, 10/15, 1/15**

Period Covered May 1 – Dec 31, 2010 Date: 3/1/10

Prepared By: Kristin Burki Telephone: 608-661-4393

Service F: Neighborhood Outreach Program

1.

		2009 Year End Report	This Quarter	Year to Date
Little Brothers/Little Sisters  Goal: Initiate 28 new matches/year (10 from current Elver Park contract and 18 from supplemental funding)	<b>Inquiries</b>	Little Brothers	1	5
		Little Sisters	1	4
	<b>Enrolled and Ready To Be Matched</b>	Little Brothers	1	1
		Little Sisters	4	6
	<b>Matches Made</b>	Little Brothers	1	3
		Little Sisters	2	7
	<b>Children Served</b>	Little Brothers	15	23
		Little Sisters	21	34

1. Outings/Special Events:

In October we held a match appreciation event that was a Spaghetti Dinner and Talent Show. Matches got to know one another and some participated in the talent show with singing, dancing, and playing an instrument. Each match left with a gift of a book.

In December we held an event that was sponsored by a local company called Bikes for Kids. “Littles” 11 and up were invited to do homework with their Big in turn for attending what they thought was a holiday party. Bucky, the UW marching band, inflatable jumping houses, face painting, and sports games were all offered. At the end, each child (100 total) was surprised with a free bike.

2. Challenges/Concerns/Other:

Due to the poor economy, Big Brothers Big Sisters saw decreased revenue from our fundraisers in 2009. As a result, the agency downsized and 3 program staff positions were cut. The implications of this smaller staff is that we will reduce the number of matches we are able to make. We continue to be committed to serving the Elver Park neighborhood and providing children with mentors.

3. Final Report Only - Due 1/15

Complete and submit the attached form on Outcome Objectives, Performance Standards and Measurement Tools.

<b>Outcome Objective #1</b>	Children in this program will demonstrate an increase in competence as demonstrated by positive increases in 1) use of community resources, 2) academic performance and attitude, 3) ability to avoid engaging in risk taking behaviors such as early parenting and/or substance abuse.			
<b>Performance Standard</b>	<b>Targeted Percent</b>	75%	<b>Targeted Number</b>	45
	<b>Actual Percent</b>	70%	<b>Actual Number</b>	40
<b>Measurement Tool(s) and Comments:</b>				
<p><b>Program Outcome Evaluation Tool</b>  <b>The Program Outcome Evaluation (POE) reflects an aggregate score of ratings by volunteers and parents reporting positive and/or negative changes in the child's life according to 21 categories. Scores range from 1 ("much worse")-5 ("much better") in the areas of objective areas of caring, confidence, and competence. The tool is administered via survey to volunteers and parents at each anniversary of the match date.</b></p>				
<b>Outcome Objective #2</b>	Children in this program will demonstrate an an increase in caring and confidence as demonstrated by positive increases in 1) ability to demonstrate trust 2) self-confidence, 3) ability to express feelings, 4) decision making, 5) interests/hobbies, 6) hygiene, and 7) sense of the future.			
<b>Performance Standard</b>	<b>Targeted Percent</b>	75%	<b>Targeted Number</b>	45
	<b>Actual Percent</b>	75%	<b>Actual Number</b>	43
<b>Measurement Tool(s) and Comments:</b>				
<b>Program Outcome Evaluation Tool: same as listed above.</b>				

