

**Application for 2010 Supplemental Funds
Community Resources Program**

*Submit signed original and digital copies of this application to the
Community Development Division,
Room 225, MMB, 215 Martin Luther King Jr., Blvd.
Madison, WI 53701*

Deadline: Noon on March 2, 2010
(Late or incomplete applications will not be considered)

Program Title:	Satellite		Agency:	Dane County Parent Council, Inc.	
Amount Requested:	\$7,000	<i>Amount Allowable: \$2500-\$10,000</i>	Current Community Resources Funding for this Program:	\$233,068	
Address:	2096 Red Arrow Trail Madison, WI 53711				
Contact Person:	Kari Stroede, Satellite Director		Telephone:	608/270-3439	
E-Mail:	KStroede@dcpcinc.org				

- 1) **Program Description:** Summarize the programs major purpose and activities, demographics of intended population and geographic service area.

Satellite offers City of Madison Accreditation for Family Child Care Programs in the Madison Area. These high quality programs support the city of Madison workforce by offering consistent & culturally relevant in-home family child care. These Family Child Care homes often offer more significant flexibility of care, care in the child's primary language, and care nearer the home or workplace. In addition to Accreditation, Satellite supports program quality and the career longevity of the caregiver by offering the following research supported services: respite with a qualified staff, intentional professional development, support group access, toy & equipment loans, and consultation that is both strength based, relationship based & in the provider's primary language. Currently, 20% of our provider members are Spanish Speaking - with an additional 11 Spanish Speaking applications on our waitlist.

- 2) **Program Need:** Please describe the increase in requests for service or unanticipated economic hardship for your program that warrants application for this funding. For example: increased service participants, increased waiting list, specific increases to staffing hours or program hours, unanticipated program cost, or lost funding.

In February, 2010, Satellite received word that the United Way funding of \$7,130 that has supported our Hispanic Program will be cut effective March 31, 2010. This funding reduction was based on reduced United Way donations, and necessary cuts to their funding. This funding loss is 50% of the Bilingual Consultant's Annual Gross income... and would mean a reduction of 50% of that position's time, reducing the position from 20 hours to just 10 hours per week. The dire consequence is that approximately 8 Accredited Spanish speaking providers would no longer receive services effective April 1, 2010. This would almost double the size of our Waitlist. In addition, as many city funded families receive care in these culturally relevant Accredited homes -- this city supported service would feel the impact.

- 3) **Service Goals:** Please attach a copy of your Community Resources Program year end or December service report to this application. Please add a column to your service numbers section that identifies what your 2010 proposed new goal numbers would be if you were allocated the funds you are requesting.

- 4) **Fund Utilization:** Understanding that this is a one time allocation, how will these funds be used in 2010? Will the supplemental costs be allocated to staffing, program supplies or other expenses?

If awarded this supplemental funding, it would be allocated to staffing - maintaining the work hours of the Bilingual Consultant Position - and therefore the current caseload. This funding is to maintain our current level of service.

5) **Budget:** Please provide the following information. You will be contacted if additional information is necessary.

Program Budget	Current (as reported in your Budget appendixes in January 2010)	Proposed
Personnel	233,068	240,068
Operating		
Space		
Special Costs		
Total		

6) **Signature:** Name and signature of the principal individual responsible for this program proposal.

Name: Marcia Huemoeller Title (if applicable): Executive Director

Signature:  Date: March 25, 2010

If you need assistance with this application or are unclear about how to answer the above questions please feel free to contact your current contract manager or staff at (608) 266-6520.

DANE COUNTY PARENT COUNCIL

Quarterly Service Report: City of Madison

Due Dates: 4/15, 7/15, 10/15, 1/15

Question 3 Service Goals: Please attach a copy of your Community Resources Program year end or December service report to this application. Please add a column to your service numbers section that identifies what your 2010 proposed new goal numbers would be if you were allocated the funds you are requesting.

Reply: No additional column was added to this report as the requested funds would allow us to maintain our current level of service.

Period Covered: Quarter 4: October, November, December of 2009 Date: January 6, 2010

Prepared By: Kari Stroede, Satellite Director Telephone: 270-3439

Service A: Satellite Family Child Care

1. Provider Services (see last page for definitions)
Tracking of maintenance requirements:

Month	New member homes this month	Homes newly accredited this month*	Homes terminated this month*	Homes reaccredited this month*	# fully accredited homes this month*	Contract goal (homes)*
October	2	0	0	3	57	60
November	0	0	3 (1 Accredited)	1	57	60
December	3	0	0	9	56	60

	Residency				
	<u>This Quarter</u>	<u>Year-to-Date</u>	<u>Annual Goal</u>	<u>Madison</u>	<u>Other</u>
Unduplicated homes:					
Total Satellite member homes	<u>82</u>	<u>93</u>	95	<u>61</u>	<u>21</u>
Madison accredited homes	<u>57</u>	<u>63</u>	66*	<u>45</u>	<u>12</u>
Satellite member homes in low income areas **or near	<u>20</u>	<u>22</u>	14*		
Associate member homes	<u>13</u>	<u>17</u>	None	<u>8</u>	<u>5</u>
Affiliate member homes	<u>14</u>	<u>22</u>	None	<u>10</u>	<u>4</u>

****Please see notes on 2009 in section 3.**

	<u>This Quarter</u>	<u>Year-to- Date</u>	<u>Annual Goal</u>	Residency	
				<u>Madison</u>	<u>Other</u>
Support to providers:					
Number of visits to providers (supervision/support)	<u>122</u>	<u>467</u>	340		
Number of consultations with providers (phone & email)	<u>579</u> <small>29 to non- Satellite</small>	<u>2,404</u>	1,200		
Number of respite hours	<u>154.25</u>	<u>487.75</u>	670		
Number of toy/equipment loans (Q1 includes all equipment out)	<u>73</u>	<u>418</u>	200		
Number of providers participating in Satellite support groups (unduplicated)	<u>4</u>	<u>49</u>	50		
Support group meetings/events (Sojourn & Arco Iris & U.W.)	<u>6</u>	<u>25</u>	None		
Agency-sponsored provider trainings	<u>6</u>	<u>17</u>	4		
<i>In Addition, CPR & Entry Level Training was offered by DCPC to Satellite Providers</i>					

2. Services to Children and Families

	<u>This Quarter</u>	<u>Year-to- Date</u>	<u>Annual Goal</u>	Residency	
				<u>Madison</u>	<u>Other</u>
Total # of children served in member homes	<u>416</u>	<u>661</u>	455	<u>124 YTD</u>	<u>537 YTD</u>
City-funded children served	<u>23</u>	<u>38</u>	25		
County-funded children served	<u>72</u>	<u>121</u>	None		
Consultations with parents <i>Includes referral consultations</i>	<u>166</u>	<u>1496</u>	230		
Provider/parent newsletters <i>**1 Quarterly newsletter, mailings & email Notices are included in this number</i>	<u>15**</u> <u>mailings</u>	<u>64</u>	4		
Number of parents enrolling in Satellite for the first time	<u>27</u>	<u>145</u>	None		
Number of these parents who were contacted by Satellite staff	<u>*27</u>	<u>100%</u>	90%		

**Families enrolling in DCPC/Satellite Centers do not have contact directly from Satellite
(Middleton Infant & Toddler)*

	<u>This Quarter</u>	<u>Year-to- Date</u>	<u>Annual Goal</u>	Residency	
				<u>Madison</u>	<u>Other</u>
Agency Information and Referral Contacts:					
Number	<u>105</u>	<u>590</u>	600		
Ages: 0-2 years	<u>96</u>	<u>520</u>			
3-5 years	<u>9</u>	<u>55</u>			
School age	<u>0</u>	<u>15</u>			
Hours: Full-time	<u>66</u>	<u>350</u>			
Part-time	<u>39</u>	<u>240</u>			

3. Outreach

Describe outreach activities that have taken place during this quarter (e.g., attending career fairs, making follow-up calls and visits to providers who have expressed interest but haven't yet enrolled, etc.).

****It should be noted that 2009 has been a difficult year due to the Economic Recession. Provider attrition grew (due to lost revenue), child care needs were reduced (due to families having a parent unemployed & home to offer child care) and funding sources were strained. With the assumption that City funding would be cut by 6% in the autumn of 2009 and the impact of the Economic Recession – services were flat-lined for a portion of Q3 & Q4 – with limited growth. As the new year & some economic hope loomed – Satellite began to again grow the provider base in Q4. Further...due to EHS money (see next bullet point) – funds were re-appropriated at the close of Q4 to increase the Bilingual Consultant Position's hours from 20 to 30 and the caseload from 15 to 25. Two Spanish speaking provider applicants were finally offered membership in December of 2009...with plans to continue moving applicants off the waitlist & into membership in 2010.**

- **Dane County Parent Council has been awarded an Early Head Start Expansion Grant inclusive of EHS in Family Child Care. The EHS FCC Program will be the first in Wisconsin – linking EHS to Accredited FCC homes!**
- **Through a new collaboration with MMSD, Satellite's PIE Program (Parent Information Exchange) will be offered in three sessions to both the Satellite & MMSD ECE Families at city schools. MMSD sought out Satellite due to the success of this program.**
- Satellite Brochures posted in Q4 at:
 - *4-C
 - *University Houses Community Center
 - *Dane County Parent Council, Inc.
 - *November 13 & 14 Kids Expo
- 14 Recruitment Calls to interested Family Child Care Providers were made in Q4
- A Recruitment mailing was sent out to 31 newly/recently Licensed & Certified Providers.
- 13 applications remain in process at the end of Q4

- Collaboration and Ongoing Contact with:

***When possible & appropriate, Satellite provides free support respite for family child care providers to be “at the table” & represented by direct care providers on committees & boards:*

- ✓ AFSCME Child Care Union (Satellite providers: Oma Vic McMurray & Silke O’Donnell are bargaining unit representatives)
- ✓ Child Care Information Center
- ✓ Community Coordinated Child Care & Food Program
- ✓ Common Threads – Autism Support
- ✓ Dane County Association for the Education of Young Children (Satellite provides, Abby Abrisham & Chris Torres are Board members)
- ✓ Great Start Coalition
- ✓ Latino Children & Family Council
- ✓ Madison Area Accredited Early Childhood Association (Satellite providers: Abby Abrisham, Oma Vic McMurray, & Silke O’Donnell and Satellite staff - Kari Stroede are on Board)
- ✓ Madison Area Technical College (Satellite provider, Denise Mirkin, is on the MATC Child Care Advisory Board)
- ✓ MMSD Launching into Literacy Conference (On Committee: Satellite provider, Lorie Hind; & in 2009 - Satellite staff – Teresa Mahlik)
- ✓ Southern Regional Bureau of Regulation and Licensing
- ✓ The Registry
- ✓ Respite Center
- ✓ United Way of Dane County
- ✓ U.W. Extension Office
- ✓ U.W. Madison School of Human Ecology (Lynet Uttal, from this department, is on our Advisory Committee)
- ✓ U.W. Madison Office of Child Care ***Partnership in U.W. Network and Training opportunities for providers*
- ✓ Wisconsin Early Childhood Association ***Satellite Director, Kari Stroede, in on the 2010 Conference Planning Team – began meeting in Q4 of 2009.*
- ✓ Wisconsin Family Child Care Association **Working on an Affiliate Level Partnership & a position on their Board of Directors*
- ✓ Satellite provider, Sue Rowe, is the leader of the Verona Support Group.

4. Final Report Only - Due 1/15

Complete and submit the attached form on Outcome Objectives, Performance Standards and Measurement Tools.

Definitions:

Member:	A home with an accepted application
Madison accredited:	Fully accredited home
Associate:	A member home in which the provider is not yet accredited but meets basic regulation as required (certified or licensed), eligible to receive Respite, referral, and toy/equipment loans
Affiliate:	A member who is not yet accredited, has not yet met basic regulations (certification or licensing), and not eligible to receive Respite, referrals or toy/equipment loans

Outcome Objectives, Performance Standards and Measurement Tools

Agency Name: Dane County Parent Council, Inc.

Contract Period: 2009-2010

Service Name: A: Satellite Family Child Care

<p>Outcome Objective #1</p>	<p>Madison Accredited high quality family child care will be available in neighborhoods and surrounding communities in and near Madison. More families are able to access Madison Accredited family child care programs for their children (Number of children served = 700) Consultants will provide support to ensure that providers are working towards achieving or are maintaining City of Madison Accreditation that indicates safe, healthy, educationally appropriate experiences and nurturing environments for children.</p>
<p>Performance Standard</p>	<p>Targeted Percent = 100% Targeted Number = 700 <i>Actual Number = 661</i></p>
<p>Measurement Tool(s) or Methods to be Used</p>	<p>The Satellite Referral data base will be used to track families that are given referral information that includes the names of Accredited providers in their preferred neighborhoods. Follow-up data will be collected & information will be shared with providers in quarterly newsletters regarding trends in requested care.</p> <p><i>There were 590 referral contacts in 2009.</i></p> <p><i>The referrals continue to be at no cost to parent/guardians.</i></p> <p><i>Referral information is kept as up-to-date as possible and is organized by West, Central, and East Madison.</i></p> <p>Referrals are sent to parents/guardians via regular mail, fax or email.</p> <p>The Satellite Administrative Assistant position works to foster a strong connection/relationship with families that contact our office for referral information. More feedback has been received at the point of entry for families – and return contacts have become more frequent. Further, questions regarding improvement of our referral service have been included on our annual electronic service survey.</p> <p>Families are also able to request referral information by leaving their request on the Satellite voice mail system – including their choice in how they would like the information sent to them.</p> <p>Many referrals are also made through the Satellite Website. An email reply message is included with the referral list regarding contacting the Satellite Office with questions, concerns and/or feedback about how we might improve the referral service.</p> <p>Referral listing statistics are shared with providers via the Satellite newsletter. This information includes the number of requests received either by phone or the Satellite website; those families requesting care for children under 2, 2-5, and over the age of 5: and the number of those families requesting full-time or part-time care.</p> <p><i>We continue to see an increase in families that commute to Madison for their work requesting referral information.</i></p>

<p>Outcome Objective #2</p>	<p>To improve the quality of family child care provided to children in Madison neighborhoods and surrounding areas. Satellite will provide technical support that includes: Consultation, Accreditation, Training, Evaluation of the program using the Family Child Care Rating Scale, Support groups, Resource information. All services will be provided in English and Spanish. (Number of providers served = 95)</p>						
<p>Performance Standard</p>	<p>Targeted Percent = 100% Targeted Number = 95 <i>Actual Number = 93</i></p>						
<p>Measurement Tool(s) or Methods to be Used</p>	<p>Membership records and quarterly reports will document the number of providers using 3 or more support services. All Accredited providers will be assessed using the Family Child Care Rating Scale (FCCRS). 90% of those assessed will score 5 or higher on all 40 items. Affiliate and Associate providers will show an improvement in overall FCCRS scores.</p> <ul style="list-style-type: none"> ➤ All Satellite providers are using at least 3 of the services Satellite offers, most providers use more than 3 services. ➤ 100% of Accredited Homes scored a 5 or higher on all 40 items. <p style="text-align: center;"><u>Score breakdown:</u></p> <table style="margin-left: auto; margin-right: auto;"> <tr> <td>FCCRS*: Accredited:</td> <td style="text-align: right;">47 ≥ 5</td> <td style="text-align: right;">0 < 5</td> </tr> <tr> <td>Provisionally Accredited:</td> <td style="text-align: right;">9 ≥ 5</td> <td style="text-align: right;">0 < 5</td> </tr> </table> <p>ITERS: 5 programs chose to use the ITERS as a more reliable instrument based on the care they provide. (Included in count above)</p> <p>16 Accredited Providers showed an increase in their score in 2009.</p> <p style="text-align: center;"><i>*These scores do not include retired provider scores – only current providers as of December 31, 2009.</i></p> <ul style="list-style-type: none"> ➤ Number of Affiliate and Associate providers enrolled for six months or more in 2009: (3 without scores due to goals & time table set by the Consultant) enrolled for less than six months in 2009 (not in count) <p>Scores: 11 ≥ 5 1 < 5</p> <p>3 providers showed an increase in their score 8 providers had a high first score that they maintained</p>	FCCRS*: Accredited:	47 ≥ 5	0 < 5	Provisionally Accredited:	9 ≥ 5	0 < 5
FCCRS*: Accredited:	47 ≥ 5	0 < 5					
Provisionally Accredited:	9 ≥ 5	0 < 5					