

**Application for 2010 Supplemental Funds
Community Resources Program**

*Submit signed original and digital copies of this application to the
Community Development Division,
Room 225, MMB, 215 Martin Luther King Jr., Blvd.
Madison, WI 53701*

Deadline: Noon on March 2, 2010
(Late or incomplete applications will not be considered)

Program Title:	Early Childhood Program		Agency:	Family Enhancement	
Amount Requested:	\$5,000	<i>Amount Allowable:</i> \$2500-\$10,000	Current Community Resources Funding for this Program:	\$21,300	
Address:	2120 Fordem Ave. Suite 210 Madison, WI 53704				
Contact Person:	Mike Kenitz		Telephone:	729-1160	
E-Mail:	mkenitz@familyenhancement.org				

- 1) **Program Description:** Summarize the programs major purpose and activities, demographics of intended population and geographic service area.

The Early Childhood Program provides play and learn groups for children 0 - 5 years of age and their parent(s) or caregivers. These are children who are not enrolled in full or part time day care. Play and learn offers both structured and unstructured learning opportunities. Play and learn provides cognitive stimulation and learning which promote developmental growth including social skill acquisition. The program prepares children for Kindergarten readiness and school success. Parents learn about developmental ages and stages, age appropriate expectations and how they can promote their child's cognitive development at home by creating age appropriate everyday learning and practice opportunities. Parents also have the option of having their child complete the Ages and Stages Questionnaire (ASQ) which is an early identification instrument for developmental delays.

- 2) **Program Need:** Please describe the increase in requests for service or unanticipated economic hardship for your program that warrants application for this funding. For example: increased service participants, increased waiting list, specific increases to staffing hours or program hours, unanticipated program cost, or lost funding.

This program served 1,404 participants or 280% over service goals in 2009. This request will not increase the number served in 2010 as we are already operating over capacity. It will open up another play and learn group to reduce crowding in two other groups within the Family Centers location. The Early Childhood Program play and learn has become an immensely popular alternative for children not enrolled in full or part time day care or other enrichment programs. Serving this large overcapacity of participants has taxed program resources and staff beyond allocated amounts. We have resisted turning people away or setting strict capacity limits because we don't want to deny opportunity for those needing it, especially once they have arrived at the facility but we are having to give serious consideration to reducing the numbers served in 2010. Supplemental funding will allow us to open a Wednesday morning play and learn group at the Family Centers on Fordem Ave. and redirect some of the Monday and Friday morning participants into the Wednesday morning group thus reducing crowding on Wednesday and Friday morning. The Wednesday morning group would operate from 9:00 - 12:00 AM like the Monday and Friday groups and would use the same curriculum. We would not allow people to attend more than once a week if they attended the Wednesday group.

- 3) **Service Goals:** Please attach a copy of your Community Resources Program year end or December service report to this application. Please add a column to your service numbers section that identifies what your 2010 proposed new goal numbers would be if you were allocated the funds you are requesting.

- 4) **Fund Utilization:** Understanding that this is a one time allocation, how will these funds be used in 2010? Will the supplemental costs be allocated to staffing, program supplies or other expenses?

These funds will be allocated primarily to staff and consumable supplies in the Wednesday morning play and learn. One hour of prep is included for three hours of direct service for a total of 4 hours per week from May through December.

- 5) **Budget:** Please provide the following information. You will be contacted if additional information is necessary.

Program Budget	Current (as reported in your Budget appendixes in January 2010)	Proposed
Personnel	17,500	21,000
Operating	3,000	4,000
Space	800	1,300
Special Costs	0	0
Total	21,300	26,300

- 6) **Signature:** Name and signature of the principal individual responsible for this program proposal.

Name: Mike Kenitz Title (if applicable): Executive Director

Signature: _____ Date: March 1, 2010

If you need assistance with this application or are unclear about how to answer the above questions please feel free to contact your current contract manager or staff at (608) 266-6520.

FAMILY ENHANCEMENT

Quarterly Service Report: City of Madison Due Dates: 4/15, 7/15, 10/15, 1/15

Period Covered: October, November, December 2009 Date: January 15, 2010

Prepared By: Mike Kenitz Telephone: 608-241-5150

Service A: Parents Places/Diverse Families

	<u>This Quarter</u>	<u>Year-to- Date</u>	<u>Annual Goal</u>	2010
1. Total number of Parents Places unduplicated participants:	<u>143</u>	<u>576</u>	550	
2. Hours of Childcare Provided:	<u>303</u>	<u>3486</u>	2,500	

3. Program Summary:

We had 26 evaluations returned in the fourth quarter.

Performance Indicator #1: 80% will report that they are experiencing less isolation while getting support that is helpful to them in their role as parent.

- 100% (26 of 26) participants who answered the question indicated they obtained needed support and decreased isolation by attending Parents Place.
YTD: 100% (78 of 78)

Performance Indicator #2: 80% of participants will report that they have attained increased knowledge in areas which include communication skills, child development and alternatives to physical or demeaning discipline techniques.

- 100% (26 of 26) participants who answered the question indicated that they have increased their knowledge of child development.
YTD: 98% (77 of 78)
- 100% (26 of 26) who answered the question indicated they acquired more effective communication methods with their children.
YTD: 98% (77 of 78)
- 96% (25 of 26) participants who answered indicated they have acquired new alternatives to using physical punishment.
YTD: 98% (75 of 78)

B.) Some Participant Written Comments and Observations about the service:

“This has been effective and informative class.”

“Made me have a greater appreciation for my boys and more confident raising my boys. Thank you!”

“Give more handouts.”

“Our two hour sessions went by extremely quickly due to Birch keeping everything exciting. Birch is an excellent listener.”

C.) Overview:

There are two developments in the fourth quarter which are noteworthy involving creation of Sun Prairie Parents Place and the Parent Education Core Curriculum Framework and Indicators. Family Enhancement ran a Parents Place in Sun Prairie for many years up until about five years ago. It apparently was closed due to lack of attendance when its meeting time was switched to mornings. Since then, we have had inquiries and request about re-opening the Parents Place in Sun Prairie. More recently, we have had discussions with Janelle Vreugdenhil and the JFF staff in Sun Prairie about the feasibility of re-establishing a Parents Place in Sun Prairie. We know the interest and need exist in the community. Because of some changes in workloads and some staff scheduling changes for 2010, we will be able to re-open Sun Prairie Parents Place in February of 2010. It will meet on Thursday evenings from 5:30 – 7:30 at United Methodist Church at 702 North St.

In our ongoing quality improvement efforts, we continue to research both evidenced based curriculums and best practice methods, efforts that paid great dividends in the fourth quarter. We came upon the Parent Education Core Curriculum Framework and Indicators model (attached) which was developed in Minnesota. It is the model for parent education which is now used in the University of Minnesota Parent Educator certificate program. The “Parent Education Core Curriculum Framework and Indicators is not intended to be a prescribed curriculum. It provides a framework that defines and places parameters around the core content-what we teach in parent education. Although the model was developed for early childhood development, it is a fluid model that can equally apply to older developmental ages and stages. We have had numerous conversations with the model architects, one of which will be providing a one day training for Family Enhancement staff in February of 2010. The Minnesota group that created the model is interested in our desire to expand the model into the 6 – 21 ages and stages and have offered technical assistance to do so. They have also introduced us to the Retrospective Post-then-Pre Design (attached) which was actually developed within UW Extension. This model of evaluation appears to resolve many of the validity concerns we have had over our existing methodology. It also has promise in terms of increasing participation in evaluation by consumers while not being invasive in any way. I will be providing updates in these reports as we roll out the model within FE in 2010.

Parents Place North continues to operate at Family Centers on Fordem Ave although it is now held on Tuesday evenings. Through discussions, with Alyssa Kenney from Kennedy Heights Community Center, it was determined that is not a viable site for a weekly Parents Place because of inadequate parking. However, Alyssa agreed it would be feasible to have short, one time parenting offerings for Kennedy Heights residents from time to time on a planned basis. This may be the way to go on the

north end of town by having the bulk of programming at Family Centers but then step out and have offerings at other locations some weeks such as Kennedy Heights or Vera Court or Warner Park.

4. Final Report only - Due 1/15

Complete and submit the attached form on Outcome Objectives, Performance Standards and Measurement Tools and detail Parents Places sites below.

Site	Annual Unduplicated # of Participants	# of sessions	Average Attendance
Parents Place – Misc/Mobile	235	51	4.60
Parents Place-Spanish (Lugar Para Madres y Padres)	99	37	2.68
Parents Place – North	129	41	3.05
Parents Place – West	113	28	4.03

Service H: Early Childhood Program

	<u>This Quarter</u>	<u>Year-to- Date</u>	<u>Goal</u>	<u>2010</u>
1. FUNZONE-Play as Learning/Drop-in Play unduplicated participants	173	1404	500	500

2. Program Summary:

A.) Overview of goals and performance indicators:

Participant evaluations were distributed in September. Only eight were completed and returned.

Performance Indicator #1: 80% of parents and other caregivers will report that they gained an increased knowledge about how they participate in helping their children learn through play.

- 100% (14 of 14) of parents who answered the question indicated that they did increase their knowledge of their role in helping their children learn through play
YTD: 94% (83 of 88)

Performance Indicator #2: 80% of parents and other caregivers will improve their relationships with their children through an increased understanding of attachment and bonding through directed parent-child activities and drop-in play.

- 100% (14 of 14) of parents who answered the question indicated they have improved their relationship with their child through increased understanding of attachment and bonding through the program activities.
YTD: 93% (82 of 88)

B.) Some Participant Comments and Observations about the service:

“I have only come once – but am very impressed by the facility and the resource to the community.”

“It would be great if the same environment could be offered in the afternoon.”

“We love play and learn. Birch does a wonderful job of interacting w/parents and children. He is always thinking of more ways to enhance and further learning. He has given us terrific tips for language skills. The projects are fun. The books and songs are great. We come every chance we can!”

It’s a great place to meet people and play and have fun.”

C.) Overview:

There is nothing of great significance to report in the fourth quarter as it was a pretty typical time within the play and learns. We did not make any substantial changes to program although we did continue to roll out new themes and activities. Staff continues to be stable and consistent. Our participation continues to be excellent and we attract quite a number of new families each week. Some of the themes within circle time and activity time included pumpkins, snow, family, transportation and dinosaurs.

3. Final Report only - Due 1/15

Complete and submit the attached form on Outcome Objectives, Performance Standards and Measurement Tools.