

**Application for 2010 Supplemental Funds
Community Resources Program**

*Submit signed original and digital copies of this application to the
Community Development Division,
Room 225, MMB, 215 Martin Luther King Jr., Blvd.
Madison, WI 53701*

Deadline: Noon on March 2, 2010
(Late or incomplete applications will not be considered)

Program Title:	Counseling/Education/Advocacy		Agency:	OutReach, Inc.
Amount Requested:	\$7,500	<i>Amount Allowable:</i> \$2500-\$10,000	Current Community Resources Funding for this Program:	\$2,500
Address:	600 Williamson St., Suite P-1, Madison WI 53703			
Contact Person:	Steve Starkey, Executive Director		Telephone:	(608) 255-8582
E-Mail:	steves@lgbtoutreach.org			

1) **Program Description:** Summarize the programs major purpose and activities, demographics of intended population and geographic service area.

The following projects are high priority for OutReach in '10:

1. Increasing racial diversity in local LGBT groups

Racial diversity work would include developing the following:

- * conference on minority LGBT issues in Madison
- * resources to reach LGBT people of color (POC)
- * research and develop needs assessment survey
- * developing community relationships

2. Increasing services for local LGBT homeless and vulnerable communities

- * Organize a community-wide forum on LGBT homelessness
 - hold a series of workshops at OutReach
 - invite all stakeholders including police, LGBT groups, homeless providers, city/county service reps & colleges.
- * OutReach would provide cultural competency training on LGBT issues for homeless providers.
- * OutReach provides skills training for LGBT homeless and vulnerable populations
 - in-house computer training
 - collaborations with colleges, literacy volunteers, job centers

*Hire a 1/4 time LTE Assistant for the work above.

2) **Program Need:** Please describe the increase in requests for service or unanticipated economic hardship for your program that warrants application for this funding. For example: increased service participants, increased waiting list, specific increases to staffing hours or program hours, unanticipated program cost, or lost funding.

In '09 OutReach client contacts rose from 17,539 to 21,529 (+23%). Number of groups meeting at OutReach rose from 18 to 25, (+39%), social & support group attendance went from 1,610 to 3,613 client contacts (+125%).

At the beginning of '09 we lost one full time staff person (1/3 of paid staff) due to \$17,500 in funding cuts from a private foundation, the State of WI, and a corporate donor (-8% of total budget).

OutReach serves homeless clients on a daily basis. During '09 we saw an increase in the number of homeless clients that used our services and needed our advocacy in accessing services of other homeless providers. Through our work with this population we have learned that homeless LGBT people have a greater challenges in accessing services and being treated equally and fairly by other homeless clients and service providers. This grant would formalize and upgrade our work on behalf of LGBT homeless clients, and augment work currently being done here by a UW intern.

New Harvest Foundation funded our LGBT diversity and racial justice grant at \$2,500, 50% of the original request. We need additional staff support to carry out these projects.

Our intake database statistics comparing '09 to '08 show a 73% increase in African American clients, a 35% increase in Asian clients, a 63% increase in Latino clients, and a 60% increase in Native American clients. Comparing the first two months of '09 and '10, the database reports a 275% increase in African American, 265% increase in Asian, and 175% increase in Latino clients in '10 so far.

The two groups that had the largest number of people of color clients were our new Q-Cinema International Movie Night and OutThere 18 to 24 youth program, at times there were 50% people of color in those groups.

3) **Service Goals:** Please attach a copy of your Community Resources Program year end or December service report to this application. Please add a column to your service numbers section that identifies what your 2010 proposed new goal numbers would be if you were allocated the funds you are requesting.

4) **Fund Utilization:** Understanding that this is a one time allocation, how will these funds be used in 2010? Will the supplemental costs be allocated to staffing, program supplies or other expenses?

Personnel: We would use \$5,500 to hire a quarter-time LTE staff person for the remainder of 2010 to coordinate these two projects. The Assistant would report to the Program Director and work with the Program Committee.

Operating: We would use 1,000 for supplies, printing, equipment, postage, and phone.

Office Space: We would use \$500 to cover rent for events and workshops.

Special Cost: \$500 would be used for consultant fees and honoraria.

5) **Budget:** Please provide the following information. You will be contacted if additional information is necessary.

Program Budget	Current (as reported in your Budget appendixes in January 2010)	Proposed
Personnel	42,000	5500
Operating	26,052	1000
Space	8,856	500
Special Costs		500
Total	76,908	7500

6) **Signature:** Name and signature of the principal individual responsible for this program proposal.

Name: Steve Starkey Title (if applicable): Executive Director

Signature: _____ Date: March 2, 2010

If you need assistance with this application or are unclear about how to answer the above questions please feel free to contact your current contract manager or staff at (608) 266-6520.

OutReach, Inc.

Quarterly Service Report for the City of Madison

Submitted by: Harry Straetz, Program Director

255-8582

Period Covered: October - December 2009

Service: Advocacy/Counseling/Education

Services to Clients	Year to Date	Goal	Goal-2010sup
Total Number of Contacts *	21529	15600	1600
Information /Referral Program	2900	5000	
(total number of individuals served)			
Information	2254		
(e.g. social groups, HIV testing sites, etc.)			
Referrals	646		
(e.g. local agencies, lawyers, health care providers, etc.)			
Advocacy/Counseling/Education (total served)	15126	10600	
Counseling (total served)	3756		
Individual Peer Counseling	143	400	
Support Groups (including groups sponsored by Outreach and independent groups)	3613	1700	
Speaking Engagements/Workshops (total served)	1183		
# of engagements	22		
# of audience members/participants	1183	1700	375 wk
Advocacy/Education (total served)	10260	1800	
Media Contacts	81		
Networking	176		125 cr & sh
Outreach/Events	1000		100 nas
Directory/Calendar & Guide Distribution (2009)	6300		
E Newsletter/Hard Copy Newsletter (2009)	2000		
Education/Advocacy	703		1000 lit & res.
Community Center Functions (total # of individuals served)	4598	5000	
Internal OutReach Operations	383		
OutReach umbrella services (phones, machines, bathrooms)	1119		
Public computers	1179		
Library	334		
Hanging out	1583		

ase Note: Because we often provide more than one service during the same contact, the total number of services provided may be underrepresented by the total number of individual contacts.

OutReach, Inc.

Quarterly Service Report for the City of Madison

Volunteers		
Volunteer Hours	1st Q	Year to Date
Number of volunteer hours worked on office support/phone lines	404	1358
Number of volunteer hours worked on Speakers Bureau	230	426
Number of volunteer hours worked on Board of Directors	300	975
# of volunteer hours worked as OutReach support group facilitators/inf	195	790
# of volunteer hours worked as OutReach Library/Committees		135

Prepared By: Harry Straetz, Program Director