

**Application for 2010 Supplemental Funds
Community Resources Program**

*Submit signed original and digital copies of this application to the
Community Development Division,
Room 225, MMB, 215 Martin Luther King Jr., Blvd.
Madison, WI 53701*

Deadline: Noon on March 2, 2010
(Late or incomplete applications will not be considered)

Program Title:	Fatherhood Responsibility Program		Agency:	Urban League of Greater Madison, Inc.	
Amount Requested:	\$5,500	<i>Amount Allowable: \$2500-\$10,000</i>	Current Community Resources Funding for this Program:	\$5,276	
Address:	2222 South Park Street, Suite 200, Madison, WI 53713				
Contact Person:	Sterling Lynk		Telephone:	(608)729-1223	
E-Mail:	slynk@ulgm.org				

- 1) **Program Description:** Summarize the programs major purpose and activities, demographics of intended population and geographic service area.

Urban League's Fatherhood Responsibility Program is a job and life skills coaching program designed to serve low-income non-custodial fathers. All fathers are are unemployed or underemployed when they first enroll, and almost all have legal challenges related to the child support and family court systems. The program has two primary goals - 1) to help these non-custodial fathers improve their employment situations and 2) help these fathers fully grow into their roles as men and dads to their children. All participants must complete a 100 hour "Foundations" pre-employment course and engage in an on-going "Support of Fathers" group. Once that is complete these men have access to the League's full array of training opportunities and employer partnerships. These changes to the program resulted in over twice as many men find employment in 2009.

Over 90% of the participants live in the City of Madison, 75% are African-American and all have household incomes less than \$10,000 a year.

- 2) **Program Need:** Please describe the increase in requests for service or unanticipated economic hardship for your program that warrants application for this funding. For example: increased service participants, increased waiting list, specific increases to staffing hours or program hours, unanticipated program cost, or lost funding.

Between 2006 and 2008 enrollment in all of the League's workforce programming grew by 188%. In 2009, the Fatherhood program experienced a particularly noticable increase in enrollment and extended participation. Unfortunately, revenue to the League's workforce programming has been decreasing right as the need for these kinds of services has increased. In these years the League has chosen to maintain staff levels, and thus program capacity, but at the expense of the amount of supports (transportation, work clothing, fee assistance, etc.) available to participants. In 2009, the amount of money available for supports fell below \$10 per participant. This translates to fewer than 5 rides on Madison Metro during a participant's 5 month average participation in the Fatherhood Program.

In many situations, well-timed supports are the difference between receiving needed services and not, keeping a job or losing it. The primary reason individuals drop out of the League's programming is the lack reliable transportation. Our employer partners tell us that the top reason why people lose employment is due to poor attendance, many times stemming from a lack of good transportation. This is why funding for supports is important to the success of the fathers in achieving and maintaining employment that allows them to support their children.

- 3) **Service Goals:** Please attach a copy of your Community Resources Program year end or December service report to this application. Please add a column to your service numbers section that identifies what your 2010 proposed new goal numbers would be if you were allocated the funds you are requesting.

- 4) **Fund Utilization:** Understanding that this is a one time allocation, how will these funds be used in 2010? Will the supplemental costs be allocated to staffing, program supplies or other expenses?

Funding will be utilized to provide up to 50 participating non-custodial fathers access to up to 4 months of transportation supports (2 months if a father does not qualify for the Low-Income Bus Pass Program), or other supports of equal cost like clothing, fee assistance, etc. All fathers will be residents of the City of Madison. The supports will be granted based on a participant's needs, circumstances and program participation.

- 5) **Budget:** Please provide the following information. You will be contacted if additional information is necessary.

Program Budget	Current (as reported in your Budget appendixes in January 2010)	Proposed
Personnel	\$74,848	\$74,848
Operating	\$9,956	\$9,956
Space	\$8,276	\$8,276
Special Costs	\$3,100	\$8,600
Total	\$96,180	\$101,680

- 6) **Signature:** Name and signature of the principal individual responsible for this program proposal.

Name: Sterling Lynk Title (if applicable): Manager, Workforce Services

Signature:  Date: March 2, 2010

If you need assistance with this application or are unclear about how to answer the above questions please feel free to contact your current contract manager or staff at (608) 266-6520.

Outcome Objectives, Performance Standards, and Measurement Tools

Agency Name: Urban League of Greater Madison

Contract Period: 2008-2009

Service Name: K. Fatherhood Responsibility Program

Date Submitted: 1/04/2010

OUTCOME OBJECTIVE # 1	Children with non-resident fathers live in households with incomes that provide a good standard of living. (number served = 100)			
Performance Standard	Target Percent	55%	Target Number	55
	Target Percent w/Supplement	60%	Target # w/Supplement	60
	Actual Percent (Served)		Actual Number	
Measurement tools and comments:				
OUTCOME OBJECTIVE # 2	Fathers become more active and engaged in the lives of their non-custodial children. (number served = 100)			
Performance Standard	Target Percent	85%	Target Number	85
	Actual Percent (34 Reporting)		Actual Number	
Measurement tools and comments:				

