

## Application for 2010 Supplemental Funds Community Resources Program

*Submit signed original and digital copies of this application to the  
Community Development Division,  
Room 225, MMB, 215 Martin Luther King Jr., Blvd.  
Madison, WI 53701*

**Deadline: Noon on March 2, 2010**  
*(Late or incomplete applications will not be considered)*

<b>Program Title:</b>	Girls Incorporated at the YWCA Madison		<b>Agency:</b>	YWCA Madison, Inc.	
<b>Amount Requested:</b>	\$10,000	<i>Amount Allowable: \$2500-\$10,000</i>	<b>Current Community Resources Funding for this Program:</b>	\$23,550 (OCS)	
<b>Address:</b>	3101 Latham Drive, Madison, WI, 53713				
<b>Contact Person:</b>	Martha Lemnus, Girls Inc. Director		<b>Telephone:</b>	608-255-3098	
<b>E-Mail:</b>	mlemnus@ywcamadison.org				

- 1) **Program Description:** Summarize the programs major purpose and activities, demographics of intended population and geographic service area.

Girls Inc. at the YWCA Madison is an after-school enrichment program designed specifically for low-income girls ages 9-18. We offer programming at three local community centers (Goodman Community Center, Kennedy Heights Community Center, and Wisconsin Youth and Family Center) in order to bring our services to girls in their own neighborhoods. Over 90% of our participants are girls of color. The program inspires girls to be strong, smart and bold by using research-based informal education programs that encourage girls to take risks and master physical, intellectual and emotional challenges. Major programs address math and science education, pregnancy and drug abuse prevention, media literacy, economic literacy, adolescent health, violence prevention, leadership development and sports participation. Programming is held multiple times per week, on some weekends, and during the summer months.

- 2) **Program Need:** Please describe the increase in requests for service or unanticipated economic hardship for your program that warrants application for this funding. For example: increased service participants, increased waiting list, specific increases to staffing hours or program hours, unanticipated program cost, or lost funding.

The Girls Inc, program has experienced a large decrease in funding. Long time contributors have changed their funding focus and eliminated their Girls Inc. support. Reductions of funding were \$30,000 previously from Kraft and \$20,000 from the Fund for Women. In addition a three year commitment of \$10,000 per year made by a donor was not continued after one year, resulting in a \$20,000 reduction in funding.

- 3) **Service Goals:** Please attach a copy of your Community Resources Program year end or December service report to this application. Please add a column to your service numbers section that identifies what your 2010 proposed new goal numbers would be if you were allocated the funds you are requesting.

- 4) **Fund Utilization:** Understanding that this is a one time allocation, how will these funds be used in 2010? Will the supplemental costs be allocated to staffing, program supplies or other expenses?

We would use the funds to supplement all aspects of the Girls Inc. program. It would help cover personnel and operating costs as well as help the fund the commitment we have made to our collabrators, Goodman Community Center and Kennedy Heights Community Center.

5) **Budget:** Please provide the following information. You will be contacted if additional information is necessary.

<b>Program Budget</b>	<b>Current</b> <b>(as reported in your Budget</b> <b>appendixes in January 2010)</b>	<b>Proposed</b>
Personnel	11,775	12,975
Operating		3,000
Space		1,800
Special Costs		4,000
Total	11,775	21,775

6) **Signature:** Name and signature of the principal individual responsible for this program proposal.

Name: \_\_\_\_\_ Title (if applicable): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**If you need assistance with this application or are unclear about how to answer the above questions please feel free to contact your current contract manager or staff at (608) 266-6520.**

# Outcome Objectives, Performance Standards and Measurement Tools

Agency Name: YWCA of Madison Contract Period: 2009-2010

Service Name: J. Girls Incorporated - Southwest & Far West Neighborhoods

<b>Outcome Objective #1</b>	All Girls Inc. participants will succeed at school. Girls Inc. girls will improve their GPA from fall to the spring semester (or maintain a GPA of 3.0 or higher). (GPA information is only tracked for girls grade 6th and up.) (Number of girls in program = 35 in 2009, 37 in 2010)			
<b>Performance Standard</b>	<b>Targeted Percent</b>	75%	<b>Targeted Number</b>	26=2009 28=2010
<b>Measurement Tool(s) or Methods to be Used</b>	Through an agreement with Girls Inc., parents and Madison Metropolitan School district, Girls Inc. staff receive the report cards of all Girls Inc. participants. Girls Inc. staff are required to have at least monthly contact with the schools/teachers/counselors Girls Inc. participants attend.			
<b>Outcome Objective #2</b>	Increase positive connections girls have to their community. 80% of Girls Inc. girls will participate in monthly community service activities. 75% of the Community Service host sites will report that girls exhibit positive attitudes, good work ethic and reflect positive connections to their service project. (Number of girls = 35 in 2009, 37 in 2010)			
<b>Performance Standard</b>	<b>Targeted Percent</b>	80%	<b>Targeted Number</b>	28=2009 30=2010
<b>Measurement Tool(s) or Methods to be Used</b>	The Youth Volunteer Measurement Tool from the Youth Volunteer Corps of American will be completed by the host sites.			

# Outcome Objectives, Performance Standards and Measurement Tools

Agency Name: YWCA of Madison Contract Period: 2009-2010

Service Name: J. Girls Incorporated - Southwest & Far West Neighborhoods Date Submitted: 1/13/10

Submit this form with Service Report due on 1/15

<b>Outcome Objective #1</b>	All Girls Inc. participants will succeed at school. Girls Inc. girls will improve their GPA from fall to the spring semester (or maintain a GPA of 3.0 or higher). (GPA information is only tracked for girls grade 6th and up.) (Number of girls in program = 35 in 2009, 37 in 2010)			
<b>Performance Standard</b>	<b>Targeted Percent</b>	75%	<b>Targeted Number</b>	26=2009 37=2010
	<b>Actual Percent</b>	72%	<b>Actual Number</b>	21
<b>Measurement Tool(s) and Comments:</b>				
<ul style="list-style-type: none"> <li>• Served 30 unduplicated girls in 2009, 72% met the standard = 21</li> <li>• September 2008-June 2009 grades only (staff doesn't yet have 1<sup>st</sup> semester grades for the 2009/2010 school year)</li> <li>• Monitored report cards</li> <li>• Staff is at Toki Middle School and Memorial High School multiple times each week to talk with girls' teachers and social workers, eat lunch with girls, sit in on some classes</li> <li>• Staff uses some group time for homework and tutoring clubs and is increasing the amount of time used for tutoring in 2010</li> <li>• Staff provides individualized grade plans</li> <li>• Staff provides incentives for increasing GPA</li> </ul>				
<b>Outcome Objective #2</b>	Increase positive connections girls have to their community. 80% of Girls Inc. girls will participate in monthly community service activities. 75% of the Community Service host sites will report that girls exhibit positive attitudes, good work ethic and reflect positive connections to their service project. (Number of girls = 35 in 2009, 37 in 2010)			
<b>Performance Standard</b>	<b>Targeted Percent</b>	80%	<b>Targeted Number</b>	28=2009 37=2010
	<b>Actual Percent</b>	100%	<b>Actual Number</b>	30
<b>Measurement Tool(s) and Comments:</b>				

## **Outcome Objectives, Performance Standards and Measurement Tools**

- All regularly attending girls have the opportunity for community service
- Served 30 unduplicated girls in 2009, 100% met goal = 30
- Measured by event attendance
- Surveyed girls to assess their interest and connection in community service projects
- Asked girls what kinds of projects they would like to participate in
- Staff observation of girls' engagement in projects