

Save the Date!

Downtown Plan Public Meeting

Wednesday, November 5th, 2008

Promenade Hall, Overture Center, 201 State Street

Public Meeting Agenda

Open House 5:00-6:00pm

- Talk with City Staff
- View Work from Local Design Professional Volunteers
 - Lake Monona Frontage / Access
 - Lake Mendota Frontage / Access
 - Skyline & Downtown Views

Meeting: 6:00pm - 8:30pm

- Introductory Presentation
- Discuss Concepts & General Approaches to:
 - Downtown Living
 - Downtown Working & Business
 - Moving Around
 - Visitors, Tourists, Recreation, Culture & Entertainment
 - Sense of Place(s)

In June of 2008, a series of six public meetings was held at the Overture Center to invite people to share and discuss their ideas for the future of Madison's Downtown. Many ideas were generated through a series of exercises and small group discussions on each of our downtown planning themes:

- Downtown Living
- Downtown Working & Business
- Visitors & Tourists
- Recreation, Culture & Entertainment
- Moving Around
- Sense of Place(s)

Since that time, visitors to the Downtown Plan Public Information Center (see back of this newsletter for location and hours) have contributed additional comments and proposals for consideration.

City staff have been utilizing this input, as well as the Comprehensive Plan's adopted principles and recommendations for Downtown, to develop a series of concepts and general approaches for each of the planning themes.

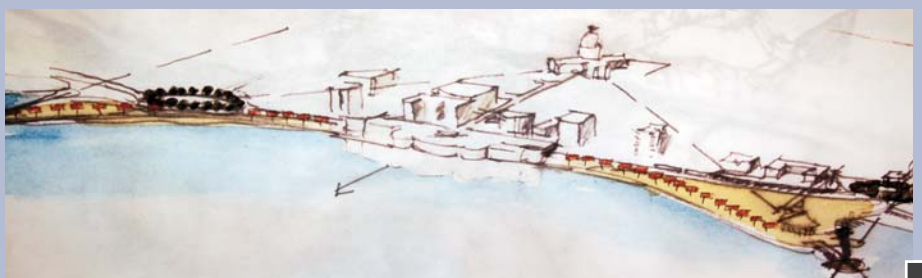
The November 5th public meeting will be an opportunity for City staff to share these concepts and general approaches to get essential feedback prior to the creation of more detailed alternatives for the Downtown Plan.

Local Design Professionals Volunteer Time to Planning Process



A group of local architects, landscape architects and urban planners, convened by Downtown Madison Inc., has been volunteering time to explore ideas generated from public comments at previous public meetings.

Illustrations and other materials created by this group of design professionals will be on display for public comment during the open house portion (5-6pm) of the November 5th public meeting.





DOWNTOWN PLAN RESOURCES:

Check out these resources on our Downtown Plan website to learn more about the plan and how to get involved in the process:

www.cityofmadison.com/downtownplan

1. Newsletters & Brochures
2. Planning Glossary
3. FAQs (coming soon)
4. Kickoff Meeting Presentations, Video & Meeting Results
5. Results of vision exercise
6. June Public Design Workshop Presentations & Meeting Results
7. Submit comments & ideas
8. Subscribe to receive e-mail announcements

Contacts:

City of Madison Department of Planning & Community & Economic Development

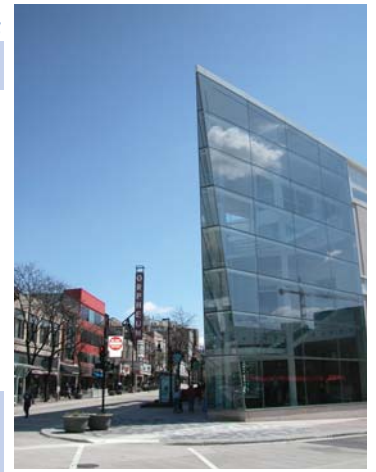
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Revised Downtown Plan Process Meeting Windows

Meeting Window	Title	Purpose	Topics	Timeframe
Meeting Window #1	The Big Picture: Where Have we Been? Where we are & where we're going?	<ul style="list-style-type: none"> • Kick Off • Public Relations & Education 	<ul style="list-style-type: none"> • Education on existing plans & past plans <ul style="list-style-type: none"> ■ Recommendations ■ Accomplishments • Develop Planning Process • Reaffirm vision of the Downtown Advisory Report • Education on data & trends • Validate issues & goals already identified <ul style="list-style-type: none"> ■ What's missing? ■ Prioritize? 	April to May 2008
Meeting Window #2	What Are the Possibilities?	<ul style="list-style-type: none"> • Concepts 	<ul style="list-style-type: none"> • Identify broad approaches to deal with issues identified • Evaluate positives, negatives & trade-offs of each 	June to October 2008
Meeting Window #3	Charting a Course	<ul style="list-style-type: none"> • Alternatives 	<ul style="list-style-type: none"> • Focus & refine alternatives • Begin to develop recommendations 	November to January 2008
Meeting Window #4	Getting Down to Action	<ul style="list-style-type: none"> • Recommendations 	<ul style="list-style-type: none"> • Finalize recommendations • Develop implementation strategy <ul style="list-style-type: none"> ■ ID partnerships ■ ID funding sources ■ ID project leads 	February to April 2009
Meeting Window #5	Putting It All Together	<ul style="list-style-type: none"> • Plan Document Overview • Public Relations 	<ul style="list-style-type: none"> • Tie up loose ends • Draft Plan (<i>Public Hearing Draft</i>) for introduction to Common Council 	May to June 2009



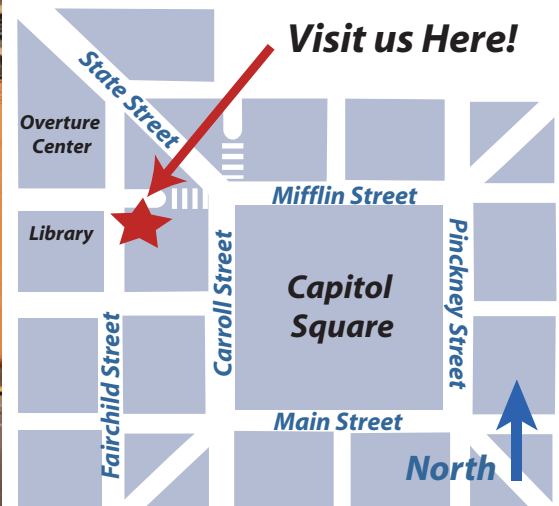
← Revised Schedule! "Charting a Course" is next!

Downtown Plan Public Information Center Open
 You are invited to visit the Downtown Plan Public Information Center to share your ideas & opinions about the Downtown Plan.



Location: 125 West Mifflin Street
 (Corner of W. Mifflin & Fairchild, across from the Library)

Hours: Tuesday - Friday: 10 am - 2 pm



Downtown Plan Website:
www.cityofmadison.com/downtownplan