



# Madison, Wisconsin

Bicycle Friendly Community Supplemental Materials

August 2023





# Engineering







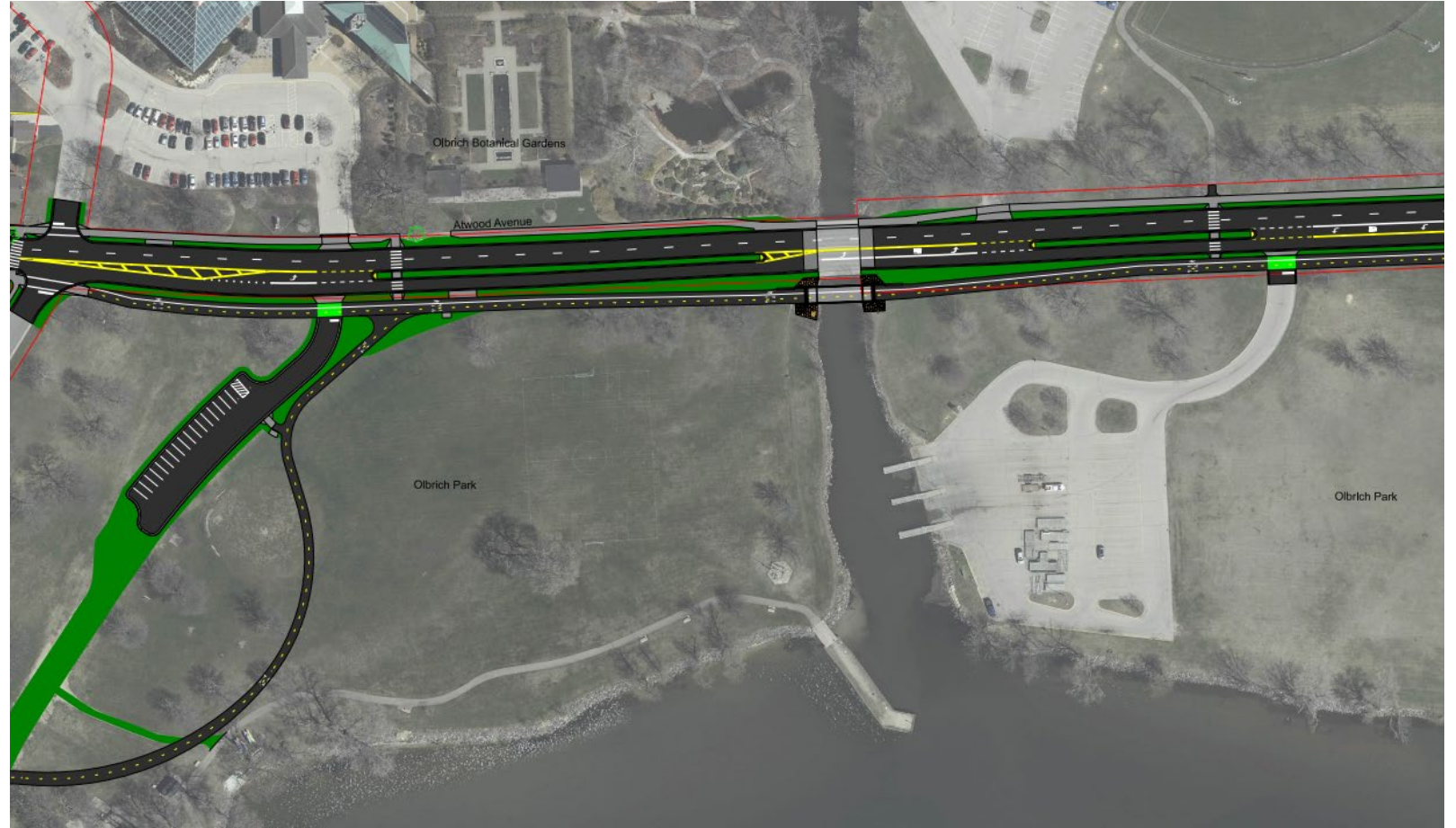
## Garver Path

The Garver Path is located on the east side of Madison, Wisconsin, in an area that features residential neighborhoods with majestic trees, the historic Garver Feed Mill, O.B. Sherry Park, and wetlands near Starkweather Creek. KL Engineering led the design engineering for the Garver Path project, which is a mile-long connector trail that now links the community to the Capital City Trail, a popular recreational pathway for walking, running, and biking, and the greater trail system. The project includes two new bridges over Starkweather Creek, and one new bridge over a wetland area, providing new pedestrian and bicycle access through the neighborhood. The project also included a significant reduction in pavement width on Starkweather Drive to protect the trees and shoreline wildlife habitat along the roadway and creek.



# Atwood Ave – Currently in Construction

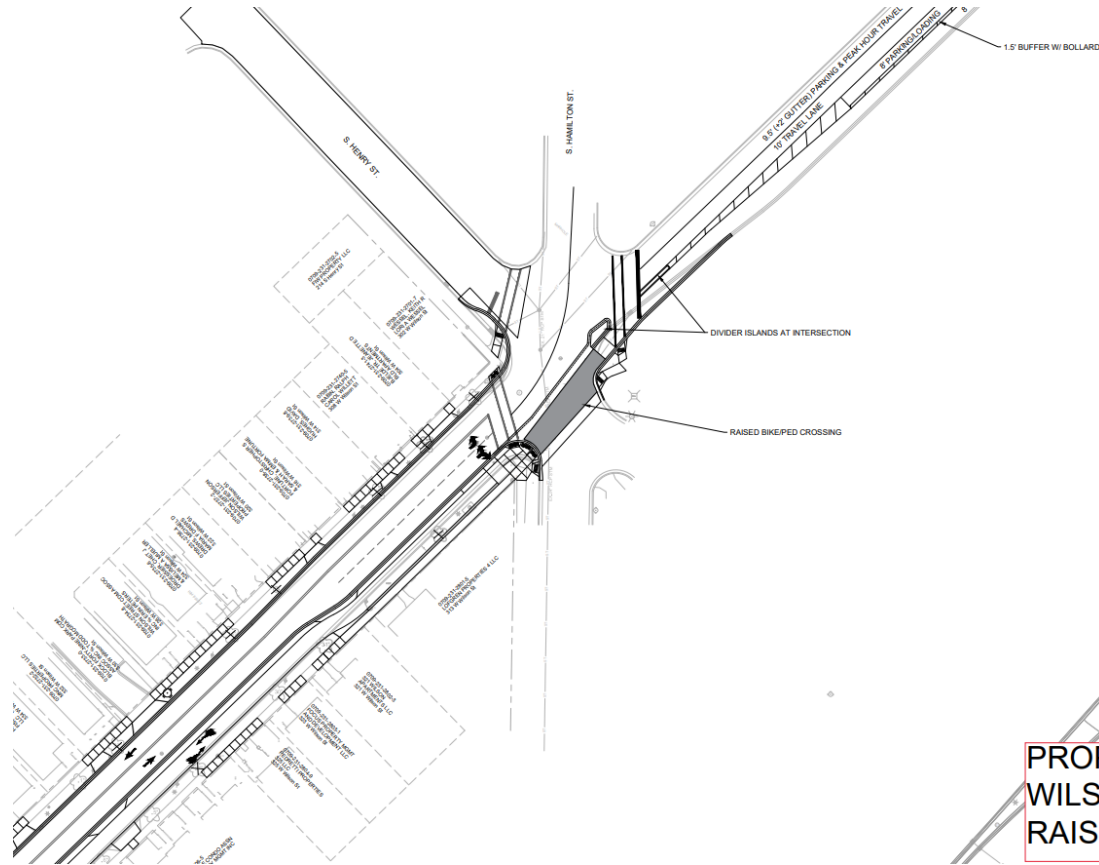
- Lane reduction
- New path through park
- Separated walkway and cycle track
- Improved crossings





# Wilson St – Phase One in Construction

- Two-way cycle track
- Shared-use path on intersecting street
- Improved crossings
- Lane reduction
- Raised crossing for sidewalk & cycle track
- Phase 2 construction 2024



PROPOSED 2-WAY CYCLE TRACK ON W. WILSON FROM HAMILTON TO CARROLL WITH RAISED CROSSING AT HAMILTON/HENRY





# Segoe Rd – 2024 Construction

- Lane reduction
- Protected bike lane
- Improved crossings



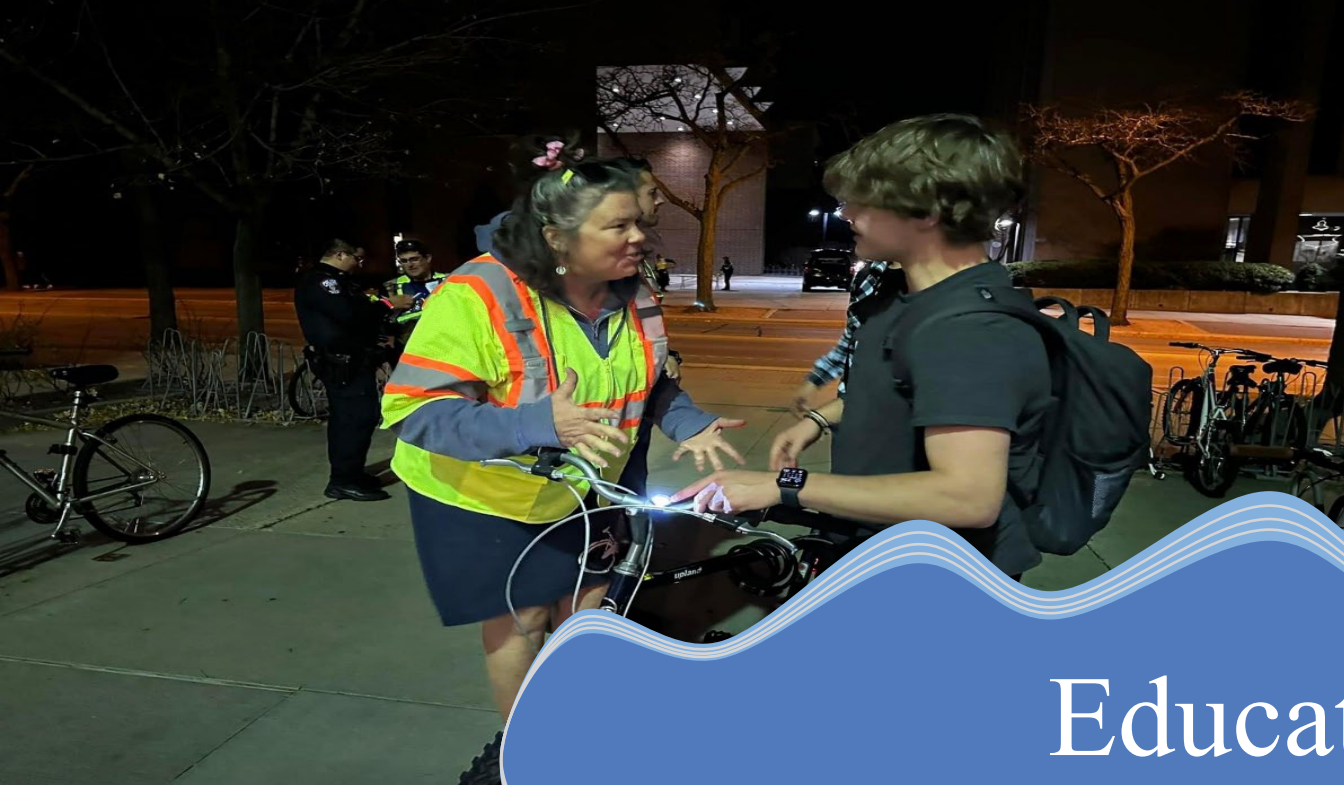


# Winter Arterial Path Maintenance

- Cleared by 7 AM, Monday-Friday
- Continued 2020 Service Level Enhancement
  - Cleared on weekends and holidays within 12 hours after snow has stopped falling.
  - Utilized Parks new Toolcat to better support bike paths snow clearing and to accommodate other growth snow clearing responsibilities.
  - Reviewed and enhanced snow territories responsibilities to improve response quality and efficiency
  - Increasing use of broom clearing as conditions allow to reduce sand/salt mix use and improve path conditions
  - Piloting a new gas UTV w/ v-plow to increase response time and efficiency, as EV technology expands we intend to replace the gas model with an EV model.
- Outcomes
  - Reduced snow pack leading to improved path conditions.
  - Increased access during weekends and holidays and customer/biker satisfaction.







# Education





The Jefferson Middle School Bike Club biked all over the west side of Madison, getting to experience **improved ped/bike infrastructure** firsthand.

City of Madison Traffic Engineering and Parks Department worked together to make Vilas Park Drive safer and more enjoyable for pedestrians and bicyclists. Information about the improvements can be found [HERE](#).



Kids cross the street more safely using a [Rectangular Rapid Flashing Beacon](#).



# Be Bright (at Night!) Campaign

A collaboration with UW-Madison PD & Madison Bikes

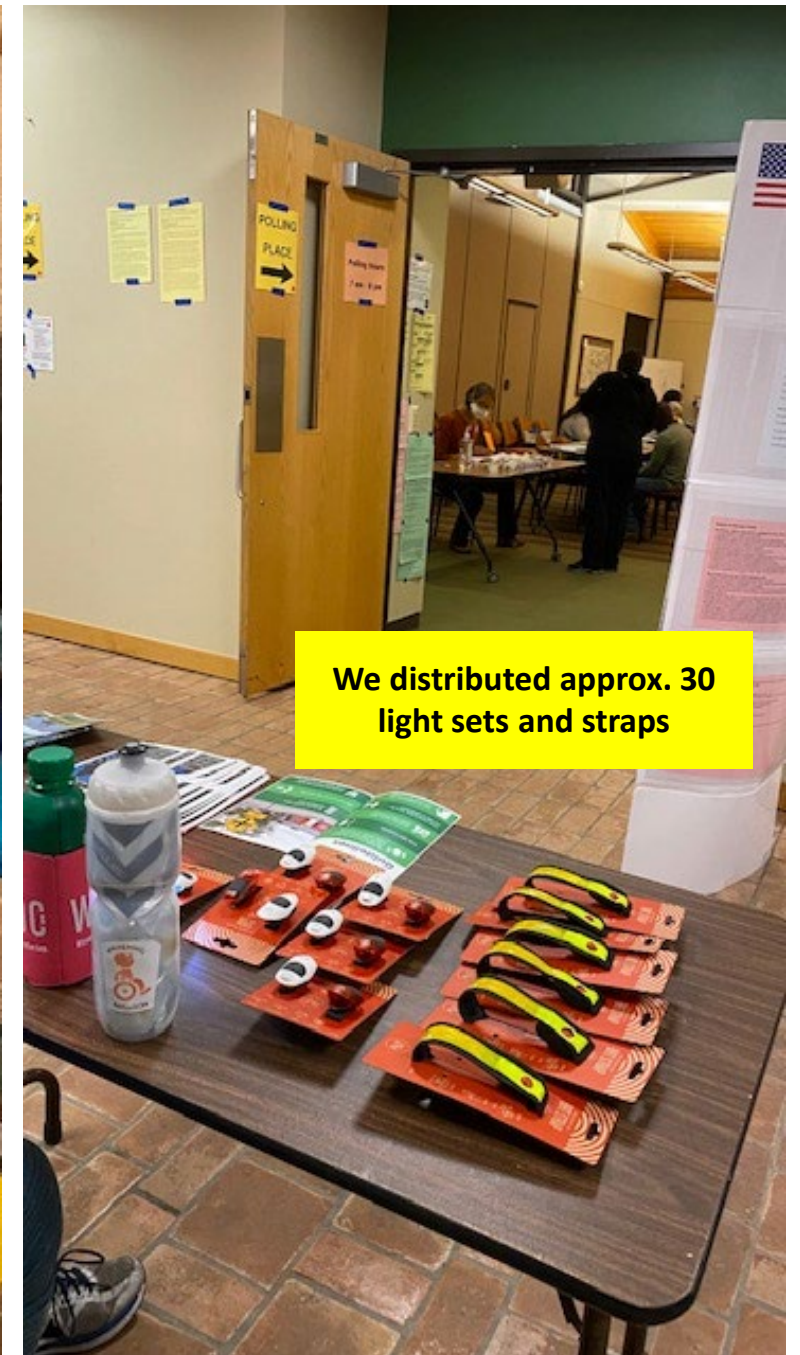


In early November, the City's Ped/Bike Outreach team, with the help of UW Police Dept and Madison Bikes volunteers, distributed approximately 50-60 Planet Bike spok bike light sets and BRT straps.





**We took the Be Bright Campaign to south side residents! On Election Night, we set up a table with lights, bike maps, and other info at the Multicultural Catholic Center on Beld Street. An added bonus? We brought along art activities and kept kids entertained and talking about biking and walking while their family members waited in line to vote.**







# Encouragement





# Bike Week

During the first week of June, Madison Bikes hosts [Madison Bike Week](#). Madison Bike Week 2023 was the 26<sup>th</sup> annual bike week in the city. Events included but are not limited to:

- Adult Learn to Ride
- Coffee and Donuts
- Ian's Pizza on the Bike Path
- Hotel Indigo x Palette Bar & Grill Social
- Military Ridge Ride to Riley Tavern
- Bicycle Detection and Operations at Traffic Signals
- Bike to Monroe Street Farmers Market
- Trek Pride Ride
- Far West Bike Infrastructure Tour
- Slow Roll on over for Coffee and Breakfast Sandwiches
- Budget Bicycle Center Commute Salute!
- Ciclismo Seguro
- Mayoral Press Conference and Ride
- University of Wisconsin Rowing Bagels
- Mobile Bike Repair at Mercadito
- Bikes, Brats, and Brews 2023
- Free Bikes 4 Kidz Tailgate Party and Open House
- How to Plan a Bicycle Route Free Class
- Families on Bikes
- Madison Bikes Bike Week Party



Above: Traffic Engineering Director Tom Lynch enjoying a bike ride.



Above: A cookout for bicyclists.





# Whitehorse Bike-a-Thon 2022

After an eight year hiatus, the Wisconsin Bike Fed partnered with the City of Madison's Pedestrian and Bicycle Outreach Specialist to reestablish the [Whitehorse Bike-a-Thon](#).

- Dozens of sixth graders from Whitehorse Middle School rode electric bikes for 13 miles.
- At the end of their ride, they achieved an ice cream cone from Monona Bait and Ice Cream Shop.
- The intention of the ride was to teach road biking skills and techniques. However, due to the pandemic, students reported they were happy and excited to bike with their friends and see the city.



Above: Students riding around Lake Monona.



Above: Students receiving their ice cream after their ride.





# Bike for Butterflies

Olbrich Botanical Gardens, an outdoor botanical garden and conservatory located in Madison, hosted a [Blooming Butterflies](#) exhibit from July 2023 – August 2023.

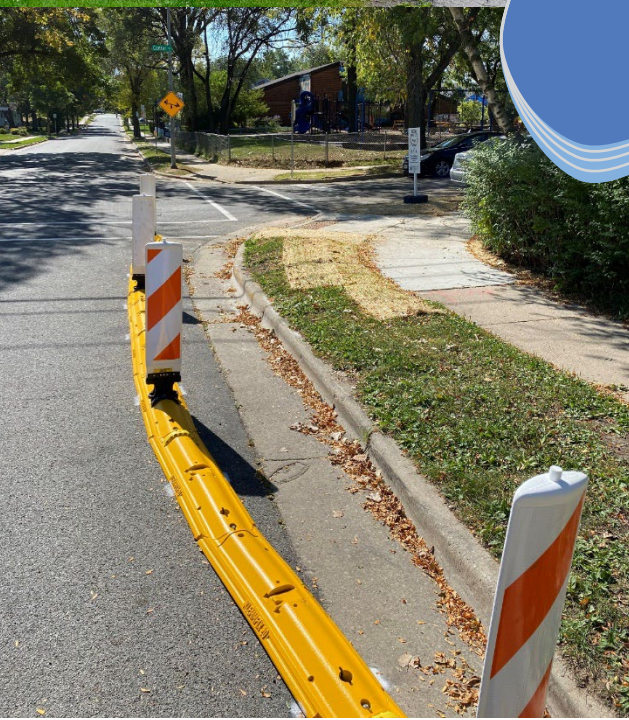
- People who bike to the event were rewarded with special giveaways such as their choice of a milkweed seed packet or custom Bike for Butterflies sticker supplied by Slow Roll Cycles.
- Free Bikes 4 Kidz, Wheels for Winners, and Bike Fed Camp participants received free passes.
- Dream Bikes, Wheels for Winners, and Slow Roll Cycles provided free bike tune ups.
- Olbrich Botanical Gardens arranged for valet bike parking as well as a Butterfly Bike Parade with butterfly bike decorations and costumes. Child participants received a complementary pass to the exhibit.







# Evaluation and Planning



Imagínate un camino desde tu casa al trabajo o la escuela. ¿Hay alguna ruta preferida que tomes? ¿Por qué? ¿O hay una ruta que evitas? ¿Por qué?



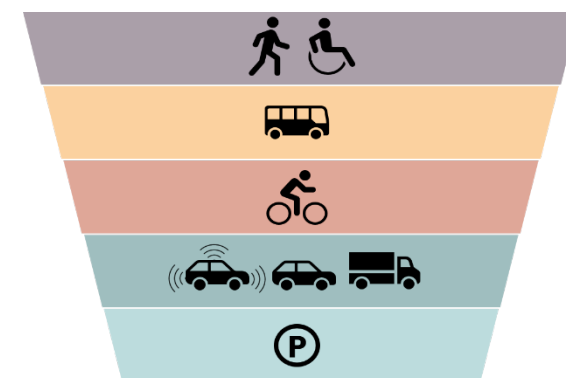
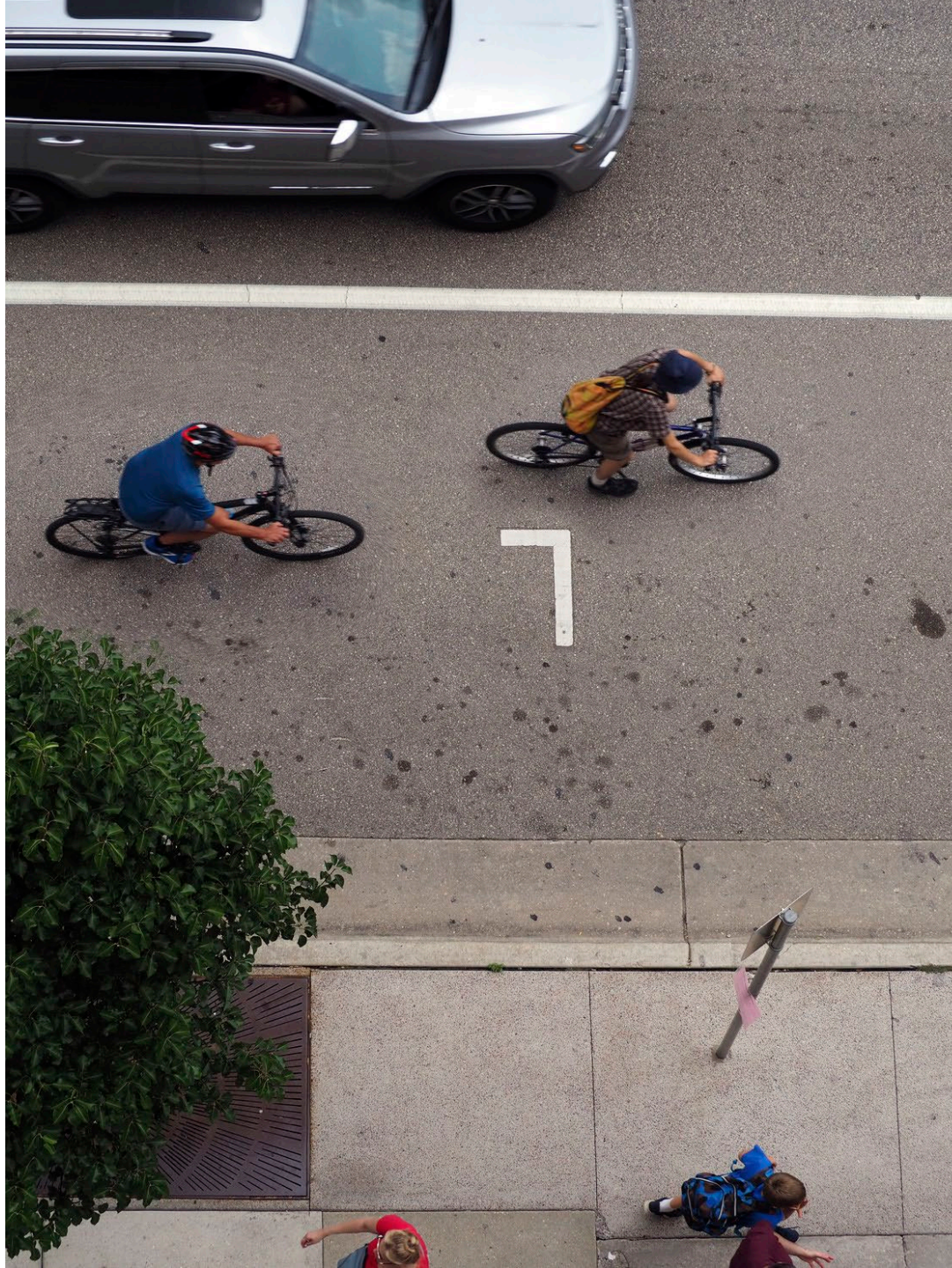
**¡A la ciudad de Madison** le gustaría escuchar tus historias sobre las calles de Madison! Tus historias, imágenes y voz garantizarán que el diseño y el funcionamiento de las calles de Madison sean equitativos para todos.





# City of Madison Complete Green Streets Guide

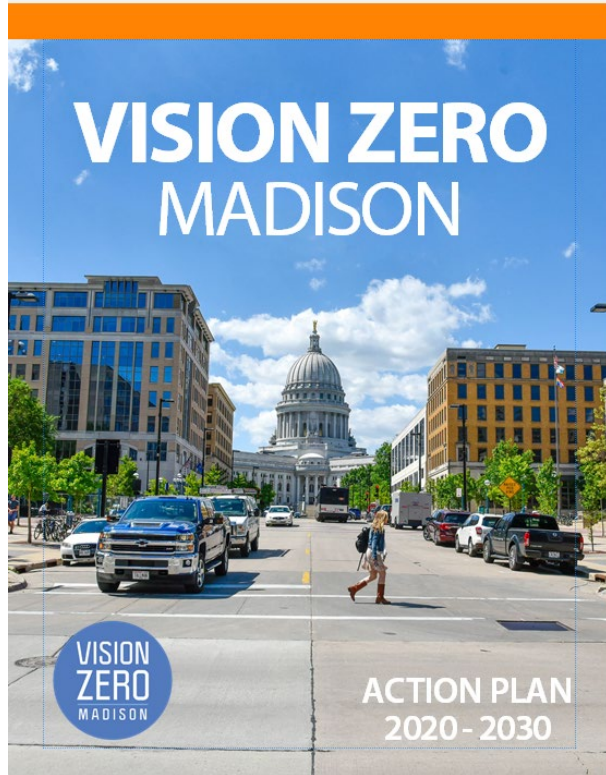
Approved January 6, 2023





# Vision Zero Action Plan

**GOAL: Eliminate fatal and serious injury crashes by 2035**







# Equity and Accessibility





# South Side Slow Roll

Free Bikes 4 Kidz hosted their first annual [South Side Slow Roll](#) on August 5, 2023.

- This free bike ride is 3 miles around the south side of Madison.
- While all levels of bikers are welcome, the goal of this ride was to introduce new bikers to trails around Madison, other bikers in the community, and bike co-ops found in the city.
- Prior to the bike ride, Wheels for Winners offered free repair services for bikers to ensure a safe ride.
- Bike Fitchburg additionally provided bike gear to keep bikers safe.
- Dane County Parks gave participants complementary trail passes on the Capital City State Trail.
- Olbrich Botanical Gardens gifted riders free seed bombs to stop and plant wildflowers along the bike paths.
- After the ride, Free Bikes 4 Kidz partnered with many stakeholders (UW Health, Capitol Bank, City of Madison, etc.) to hold a celebration of community.





# Mobile Repair Events

A partnership with Wisconsin Bike Fed, DreamBikes, Wheels for Winners, Budget Bicycles, and the City, brought repair stands to underserved communities for free bike repair. We also threw a dash of education in there teaching kids how to do an ABC check on their bikes and even hosting a mini bike rodeo at some locations if space allowed.



Pepe, part of the City ped/bike unit, teaches a neighborhood kid how to fix their bicycle.







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